# **Cross Safely Promotion**

This promotion is designed to raise awareness in the community of the importance of using the Zebra or Kea crossing.

### **Placards**

A set of 12 placards and high vis vests will be brought to your school by your Community Transport Coordinator. Up to 12 students will be required to hold up these in view of the traffic and people crossing.













#### Banner

A 5m x 2m banner is available to borrow from your Community Transport Coordinator to hang on your fence to remind drivers and students to be aware of the crossings around your school.





## Zebra or Kea Cut Outs

These are carried across the zebra or kea crossing to encourage students to cross in the correct place and to remind drivers to be aware of crossing students.





# **Crossing Promotion Postcards**

Postcards to reinforce the safe crossing messages can be provided to students to take home to their parents. These have information on Kea and Zebra Crossings and a game on the back.



