

SCHEDULE 1

Control measures

Table 1. Maximum luminance of illuminated signage (excluding LEDs)

Illuminate area (m ²)	Areas with street lighting (cd/m ²)	Areas without street lighting (cd/m ²)
Up to and including 0.5	2000	1000
Over 0.5 up to and including 2	1600	800
Over 2 up to and including 5	1200	600
Over 5 up to and including 10	1000	600
Over 10	800	400

Table 2. Portable signage

Zone	Size		Number
General Business Business Park Light Industry Heavy Industry	<p style="text-align: center;">Board sign</p> <p>Maximum height from the ground of 1.2 metres high x 0.6 metres wide x 0.46 metres deep, with a maximum area of 0.72 square metres, including the frame and supporting base</p>	<p style="text-align: center;">Flag sign</p> <p>Maximum size of the teardrop style flag of 1.85 metres high x 0.5 metres wide and a maximum total height of 2.2 metres from the base of the sign to the top of it</p>	<p>One board or teardrop style flag per mobile vendor / trading premise (where permitted)</p>
Neighbourhood Centre Local Centre Town Centre Metropolitan Centre City Centre Mixed Use Rural Special purpose			
Public open space			
Major recreational facility			
City Centre Waterfront precincts in the coastal marine area Coastal	<p style="text-align: center;">Board sign</p> <p>Maximum height from the ground of 1.2 metres high x 0.6 metres wide x 0.46 metres deep including the frame and supporting base</p>	<p style="text-align: center;">Flag sign</p> <p>Maximum size of the teardrop style flag of 1.85 metres high x 0.5 metres wide and a maximum total height of 2.2 metres from the base</p>	<p>One board or teardrop style flag per premise at wharf deck level only (ie: the actual surface level of the wharf or other structure).</p>

		top of it	existing structure
Residential	Board sign Maximum height from the ground of 1.2 metres high x 0.6 metres wide x 0.46 metres deep, with a maximum area of 0.72 square metres, including the frame and supporting base	Flag sign Maximum size of the teardrop style flag of 1.85 metres high x 0.5 metres wide and a maximum total height of 2.2 metres from the base of the flag sign to the top of it	One board or teardrop style flag per historic heritage place or retail outlet lawfully established prior to this bylaw coming into effect
All other zones	Not permitted		

Table 3. Free standing signage

Zone	Type	Size	Number	Location
All zones	Local, community, regional or major event	Maximum of 1.5 square metres	One per site	Dedicated site and excludes major recreational facilities
Neighbourhood Centre	Freestanding identification	Maximum height of 6 metres including base and supporting structure Maximum width of 2 metres Maximum surface area of 4 square metres	Refer clause 16(3)	Located directly outside the premise / facility / major recreational facilities
	Menu board	Maximum surface area 4.2 square metres	One menu board per drive-through lane	One menu board per drive-through lane or on the site boundary
Local Centre	Way finding	Maximum height of 2 metres including base and supporting structure Maximum width of 1 metre Maximum area of surface area of 2 square metres	Two per vehicle / pedestrian entrance per site	Vehicle or pedestrian entrance
City Centre	Freestanding identification	Maximum height of 8 metres including base and supporting structure Maximum width of 2 metres Maximum surface area of 4 square metres	Refer clause 16(3)	Located directly outside the premise / facility
Town Centre	Menu board	Maximum surface area 4.2 square metres	One menu board per drive-through lane	One menu board per drive-through lane or on the site boundary
Metropolitan Centre	Way finding	Maximum height of 2 metres including base and supporting structure	Two per vehicle / pedestrian entrance	Vehicle or pedestrian entrance
Mixed use				

		Maximum width of 1 metre Maximum area of surface area of 2 square metres	per site	
Major recreational facility	Freestanding identification	Maximum height of 8 metres including base and supporting structure Maximum width of 2 metres Maximum surface area of 4 square metres	Refer clause 16(3)	On an area set aside by a local board or designated by council / Auckland Transport, and removed 3 days after the event
	Way finding	Maximum height of 2 metres including base and supporting structure Maximum width of 1 metre Maximum area of surface area of 2 square metres	Two per vehicle / pedestrian entrance per site	Vehicle or pedestrian entrance
General business	Freestanding identification	Maximum height of 8 metres including base and supporting structure Maximum width of 2 metres Maximum surface area of 4 square metres	Refer clause 16(3)	Located directly outside the premise
Business park				
Light industry	Menu board	Maximum surface area of 4.2 square metres	One menu board per drive through lane	One menu board per drive-through lane or on the site boundary
Heavy industry	Way finding	Maximum height of 2 metres including base and supporting structure Maximum width of 1 metre Maximum area of surface area of 2 square Metres	Two per vehicle entrance per site	Vehicle entrance
Coastal	Freestanding identification	Maximum permitted height 4 metres above wharf deck level Maximum surface area of 3 square metres	One sign per structure (i.e. per wharf or building on a wharf)	Must be attached to or located immediately adjoining the building, wharf, or structure that is being identified or sited where the product, business or services is available. On a wharf or other structure in the coastal marine area, ground level means the actual surface level of the wharf or other structure
Conservation	Freestanding identification	Maximum surface area of 3 square metres and a minimum ground clearance of 0.8metres	By application and with landowner consent	Must be attached to or located immediately adjoining the building or structure that is being identified or sited where the product, business or services is available
Informal Recreation			By application and with landowner	

			Consent	
Sports and Active Recreation			One per licensee / lessee	By application and with landowner consent
Civic Space			By application and with landowner consent	Must be attached to or located immediately adjoining the building or structure that is being identified or sited where the product, business or services is available
Community				
All other zones	By application only and with landowner consent			

Table 4. Veranda fascia signage

Zone	Number	Size	Content
All zones (excluding residential, public open space, coastal and major recreational facilities)	One per tenancy	Maximum height of 0.6 metres. Must not project more than 0.3 metres from fascia with a minimum ground clearance of at least 2.7 metres	Advertising content limited to 50% of the sign General provisions apply
Public Open Space	One per building frontage		
Major recreational facility	One per pedestrian entrance		
Coastal	One per building frontage	Maximum length of 5 metres, Maximum height of 0.6 metres. Must not project more than 0.3 metres from fascia with a minimum ground clearance of at least 2.7 metres Must not protrude beyond the eaves of the building. On a wharf or other structure in the coastal marine area, ground level means the actual surface level of the wharf or other structure.	
Residential	One per historic heritage place or retail outlet lawfully established prior to this bylaw coming into effect	Maximum height of 0.6 metres. Must not project more than 0.3 metres from fascia with a minimum ground clearance of at least 2.7 metres	

Table 5. Under veranda signage

Zone	Number	Size	Location
City Centre Metropolitan Centre Town Centre Local Centre Neighbourhood Centre Mixed use Coastal Major recreational facility	Limited to one every five metres of property frontage per business with a maximum of four per business	Maximum height of 0.6 metres including supporting structures. Not be more than 0.25 metres in depth	Be positioned 1. at 90 degrees to the wall to which the veranda is attached; 2. so that the sign has a minimum height clearance of 2.7 metres above ground level; 3. so that the end of the sign is at least 0.5 metres from the fascia line; 4. a minimum of 5 metres away from any other under veranda sign of the same business.
Public Open Space	By application only and with landowner consent		

Table 6. Horizontal wall mounted signage

Zone	Type	Number	Area / Size	Height / Protrusion
General Business Business Park Light Industry Heavy Industry Neighbourhood Centre Local Centre Town Centre Metropolitan centre City Centre Mixed Use	Mounted at 90° to the wall	1 per every 5 metres of wall length	Not exceeding 2 square metres per side of the sign	To protrude no more than 1 metre from the wall to which it is affixed To be located a minimum of 3 metres and a maximum of 8 metres above street level
All other zones	By application only and with landowner consent			

Table 7. Flat wall mounted signage

Zone	Number	Area / Size	Height/ Protrusion
Major recreational facility	No more than eight signs attached to a main stadium building	The maximum area of any one sign attached to a main stadium building shall not exceed 40 square metres	No restriction
Town Centre Local Centre Neighbourhood Centre Mixed Use	1 per business every 5 metres of wall length	Not exceeding 3 square metres per sign Cumulatively not covering more than 25% of the street frontage or 50% of the side or rear wall area	On the ground floor, a maximum of 3 metres above street or ground level. Otherwise no restriction.
City Centre Metropolitan Centre		Not exceeding 6 square metres per sign Cumulatively not covering more than 25% of the street frontage or 50% of the side or rear wall area	
General Business Business Park Light Industry Heavy Industry	1 per business every 5 metres of wall length	Not exceeding 5 square metres	On the ground floor, a maximum of 5 metres above street or ground level. Otherwise no restriction.
Coastal		Not exceeding 2 square metres	On the ground floor, a maximum of 4 metres above wharf deck level Not to protrude beyond the wall, eaves of building or structure to which it is located on. On a wharf or other structure in the coastal marine area, ground level means the actual surface level of the wharf or other structure. Otherwise no restriction.
Residential		0.33 square metres	Must be on ground floor level of building
Public Open Space		Not exceeding 1 square metre	A maximum of 3 metres above ground level
Rural		Not exceeding 2 square metres	A maximum of 4 metres above street or ground level
Special Purpose		Not exceeding 2 square metres	

Table 8. Real estate signage

Zone		Directional signage	Flags or banners	Boards
Residential				
	Number	Single agency listing - maximum of three per property Multiple listing maximum of two signs per agency	Maximum of one per property	Single agency maximum of one Multiple agency maximum of three signs, one per agency
	Height	Not to exceed 0.28 square metres area, 1 metre max height	Not to exceed 2.3 metres high	Single agency - not to exceed more than 1.8 square metres and no more than 2 metres above ground level Multiple agency –each not to exceed 0.6 square metres
	Location	At no more than three intersections leading towards the property or one outside the property and at no more than two intersections leading towards the property	Must either be on the property for sale/ lease or auction or attached to / secured by a parked vehicle directly outside that property	Located on the property
	Placement	Not placed within 0.6 metres of the kerb face	Not placed within 0.6 metres of the kerb face.	Not placed within 0.5 metres of the kerb face.
	Duration	Auction signage must be removed on the day of the auction; or Open home signage must be removed on the day of the last open home of that weekend	May only be displayed during the period of the open home or auction (including time for set up and close down of that event). Must be removed on the same day as the open home / auction	Must be removed within seven days of the sold notification being placed on the sign.
Rural		Directional signs	Flags	Boards
	Number	Maximum of two signs per property	Maximum of one per property	Maximum of two per property
	Height	Not to exceed 0.28 square metres area, 1m max high	Not to exceed 2.4 metres high	Not to exceed 2.88 square metres and no more than 2 metres above ground level
	Location	At no more than three intersections leading towards the property or one outside the property and at no more than two intersections leading towards the property.	Must either be on the property or secured to a parked vehicle directly outside that property so long as the banner does not protrude from the side of the vehicle.	On the boundaries of the property and one at the primary entrance to the property.

Zone		Directional signage	Flags or banners	Boards
	Placement	Not placed within 0.6 metres of the kerb face	Not placed within 0.6 metres of the kerb face.	Not placed within 0.6 metres of the kerb face.
	Duration	Auction signage must be removed on the day of the auction; or "Open home" signage must be removed on the day of the last open home of that weekend	May only be displayed during the period of the open home or auction (including time for set up and close down of that event). Must be removed on the same day as the open home / auction	Must be removed within seven days of the sold notification being placed on the sign.
All other zones		Directional signs	Flags	Boards
	Number	Max of two signs	Maximum of one per property	Single agency maximum of one. Multiple agency maximum of three signs, one per agency
	Height	Not to exceed 0.28 square metres area, 1 metre max height	Not to exceed 2.3 metres high	Sole agency -not exceeding 2.88 square metres and 2 metres high
	Location	At no more than three intersections leading towards the property or one outside the property and at no more than two intersections leading towards the property	Must either be on the property or secured to a parked vehicle directly outside that property so long as the banner does not protrude from the side of the vehicle.	Located on the property
	Placement	Not placed within 0.6 metres of the kerb face	Not placed within 0.6 metres of the kerb face.	Not placed within 0.6m of the kerb face.
	Duration	Auction signage must be removed on the day of the auction; or "Open home" signage must be removed on the day of the last open home of that weekend	May only be displayed during the period of the open home or auction (including time for set up and close down of that event). Must be removed on the same day as the open home / auction	May not be displayed for more than six months in any consecutive 12 month period Must be removed within seven days of the sold notification being placed on the sign.

Table 9. Community event signage

Zone	Size	Number	Time period
Public Open Space Residential Business Special purpose	1.5 square metres max Maximum height 1.5m from ground level and the bottom edge of sign must not be less than 0.5 metres from ground level.	One per street frontage	21 days prior to event, removed within 3 days of event
Coastal	1.5 square metres max 1.5 metres max height above wharf deck level or mean high water spring mark if not located on an existing structure.		Cannot be used for more than 4 occasions in one calendar year
All other zones	Prohibited		