# KANTAR

# Insights into e-micromobility incidents in Auckland

Prepared for Abley

April 2021

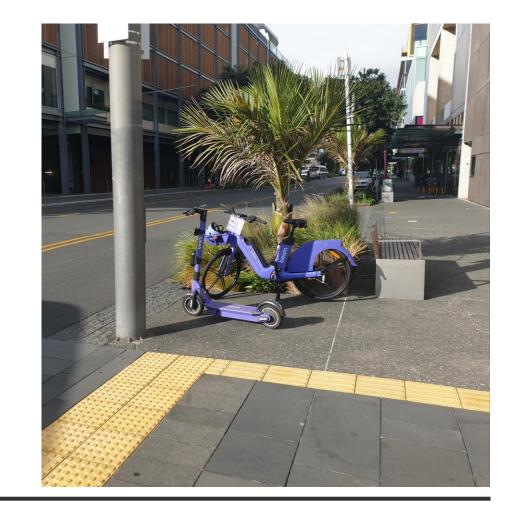






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#### **Objective and methodology overview**

#### Objective

Abley employed Kantar to conduct a survey to gain insights into incidents involving e-micromobility vehicles in Auckland defined as:

- Collision or near miss between a moving emicrobility rider and another road user
- Collision or near miss between a moving emicrobility rider and a stationary object
- A rider falling or nearly falling from an emicromobility vehicle
- Collision or near miss between another road user with a stationary / parked e-micromobility vehicle

#### Respondents were asked to provide details of one

Note that e-micromobility vehicles have been defined as e-powered small vehicles (i.e. powered by battery / electricity) including e-scooters, e-bikes and eskateboards

#### **Respondent definition**

Auckland residents aged 15 plus who have either been involved in an e-micromobility vehicle incident, either as the rider or as another road user, or have witnessed an incident within the Auckland region in the last 3 years

#### Sample

A total of 810 surveys were completed as follows:

- Links to the survey were sent to organisations to post and encourage followers and members to complete. 179 surveys were completed through these links, predominantly from an Auckland Transport post, as well as Living Streets Aotearoa and Abley personal networks
- 631 surveys were completed using the Kantar online consumer panels by inviting panel members to the survey and screening for involvement in e-micromobility vehicle incidents

Just over half of all reported incidents were from witnesses.

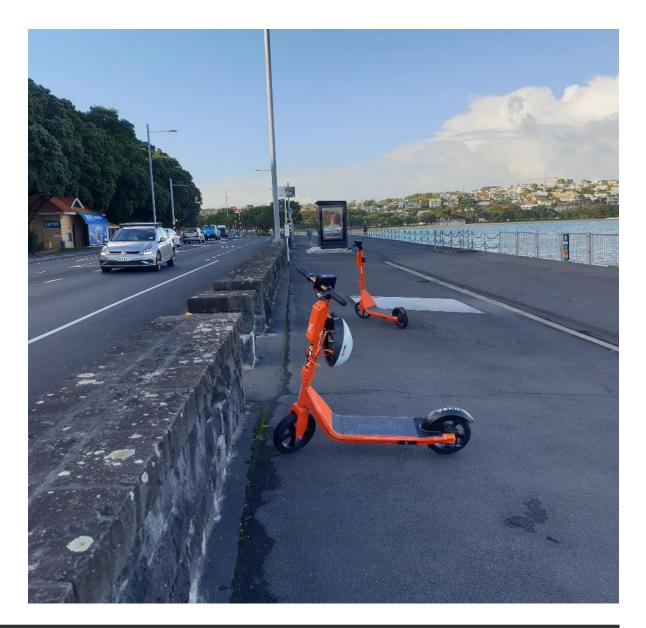
Around a half were near misses, a quarter were crashes, and the other quarter were e-riders falling or nearly falling off their e-micromobility vehicle.

#### Caveat

Respondents were asked to choose an incident from the past 3 years that was one of the most serious and that they could remember in detail

As such, the results within this survey are not designed to be representative of all incidents involving e-micromobility vehicles that occur in Auckland but rather an insight into the types of incidents that occur

Due to the nature of the data collection, the sample also cannot be considered completely representative of Auckland residents. However, some indications of incidence rates have been included by using the online consumer panel surveys, including those not involved in incidents (that were screened out), and weighted to be representative of Auckland residents in terms of gender and age



#### **Executive summary**

This report highlights a significant tension between e-micromobility riders and other road users. E-scooters are the most common target of this irritation (as noted from verbatim comments) and are over represented in incident statistics. While usage is similar between e-scooters and e-cycles, e-scooters made up 79% of the incidents reported in this research. One in three reported collisions resulted in injury, and around half of those result in time off work.

Solutions appear to fall into two main areas – changes to infrastructure and improving e-scooter rider behaviour.

#### Infrastructure

Many incidents are a result of poor surfaces (uneven, slippery), moving between types of infrastructure and a lack of places for e-micromobility riders to safely ride, especially when pedestrian traffic is high at busy times of day. E-scooters in particular struggle to find places to safely ride, where they are separated from both motor vehicles and pedestrians. They tend to default to the footpath, as they feel it is the safest place, but this results in collisions and near misses with pedestrians and non-moving objects

#### Improving e-scooter rider behaviour

E-scooter riders are over represented among younger males. Many have reported concern about their speed, although there is little evidence of speed being a significant factor in incidents. Additional policing and education at hot spots and in busy times could be considered. Two thirds of e-scooters involved in these incidents were rented, so rental companies could be included in solutions.



### **Key insights**

- The majority of reported incidents include e-scooters, rather than other emicromobility vehicles – generally rented ones.
- Incidents involving e-micromobility vehicles with other road users are the most commonly reported, and these are generally with pedestrians (60%), although cars were also involved (in around a third).
- Although relatively fewer, incidents involving non-moving objects are usually with a permanent street object (51%).
- Incidents with stationary e-micromobility vehicles are most commonly between pedestrians and rented e-scooters.
- The footpath is the most common place for an incident (both a crash or a near miss) involving an e-scooter to occur. Incidents involving e-bikes are more likely to happen on the road.
- Collisions and falls often occur when moving between different types of infrastructure, for example from a footpath to the road.
- While most incidents occurred in the daytime, on sunny days, collisions especially between e-mobility vehicles and non-moving objects occur more often in partial light and in wet conditions

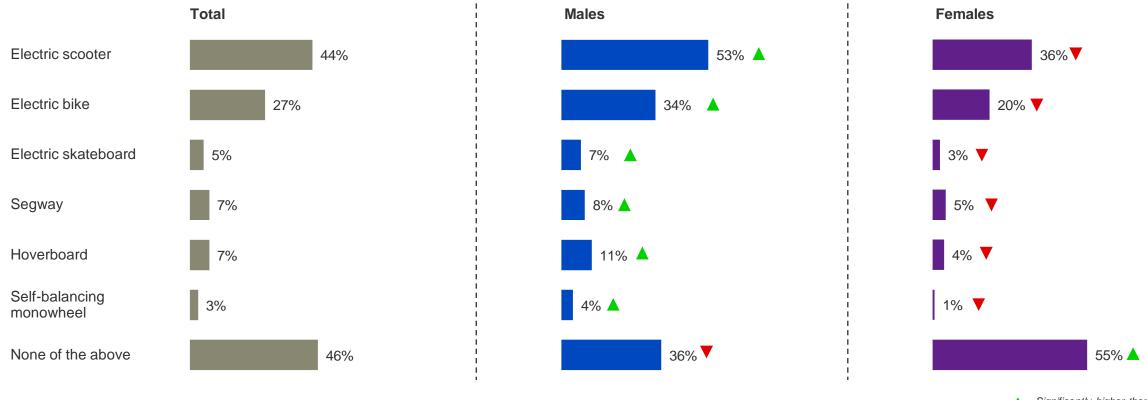
- Incidents (collisions and near misses) involving moving e-micromobility and other road users are most commonly felt to be as a result of the behaviour of the emobility rider.
- Incidents involving moving e-micromobility vehicles and non-moving objects were often as a result of issues with the environment, especially surfaces and road features. Near misses also were commonly attributed to busy locations and times. E-rider experience and behaviour was also often considered a factor.
- E-riders falling off, or nearly falling off was most often caused by environment (road surface, busy places and road features), followed by e-rider behaviour.
- Speed and impairment (drugs, alcohol) are not factors in many incidents, but user inexperience is common in e-scooter incidents.
- Injuries occur in one in three collisions or falls, generally to the upper and lower body (as opposed to head and face). Around half of injuries require medical attention and time off work.



# Context

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# Around half of Aucklanders have tried an electric micromobility vehicle, with e-scooters the most popular and a significant usage skew towards males

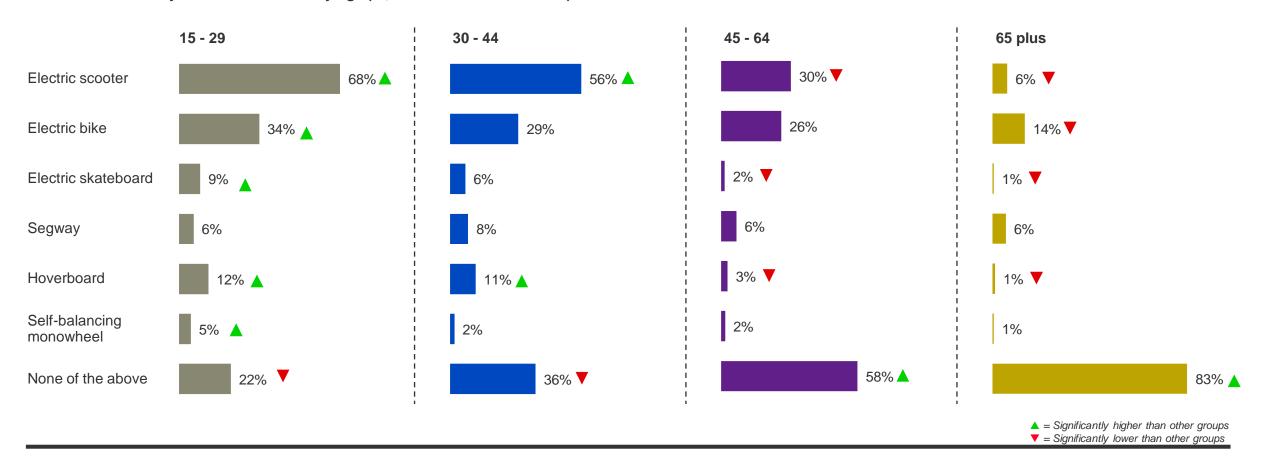


#### Electric micromobility vehicles ever used and by gender (%, Total Auckland residents)

▲ = Significantly higher than other groups ▼ = Significantly lower than other groups



Trial of e-micromobility vehicles linked to age with almost 4 in 5 under 30's having trialled at least one type compared to 3 in 5 among 30 to 44 year olds and 2 in 5 among 45 to 64 year olds



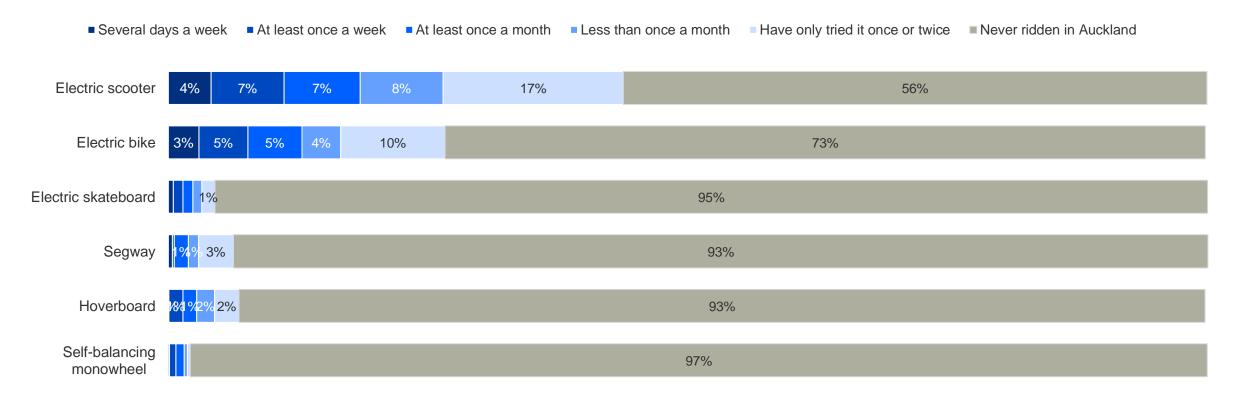
Electric micromobility vehicles ever used by age (%, Total Auckland residents)

### KANTAR

Source: Which of the following types of e-micromobility vehicles have you ever ridden in Auckland? Base: All survey respondents before screen outs -15-  $29 \text{ n} = 285 \mid 30 - 44 \text{ n} = 407 \mid 45 - 64 \text{ n} = 311 \mid 65 \text{ plus n} = 143$ 

### E-scooters are ridden weekly by 11% of Auckland residents and e-bikes by 8%

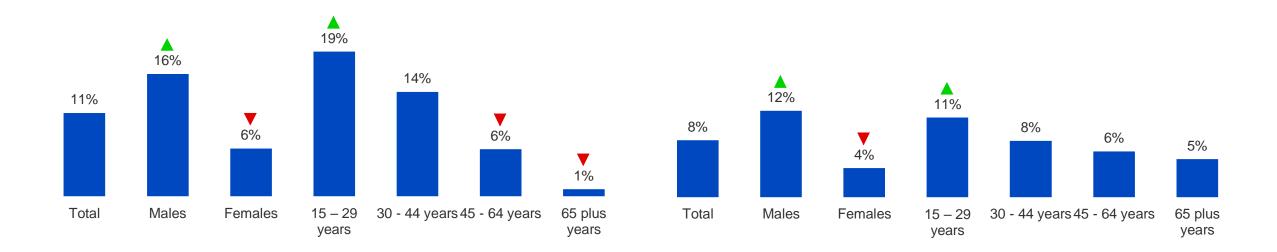
#### Frequency ride e-micromobility vehicles in Auckland (%, Total Auckland residents)



# Among under 30's, one in five ride e-scooters at least weekly and one in ten ride e-bikes and there is also quite a male skew in usage

Profile of weekly e-scooter riders (%, Total Auckland residents)

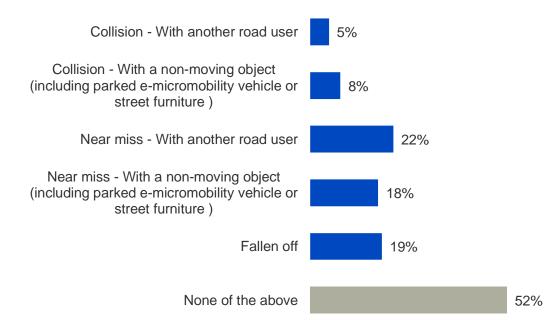
Profile of weekly e-bike riders (%, Total Auckland residents)





# One in two Auckland e-micromobility riders have experienced an incident in the past 3 years, most commonly near misses or falling off with only 5% having collided with another road user

Incidents experienced in the last 3 years while riding an e-micromobility vehicle (% ever ridden an e-micromobility vehicle in Auckland)



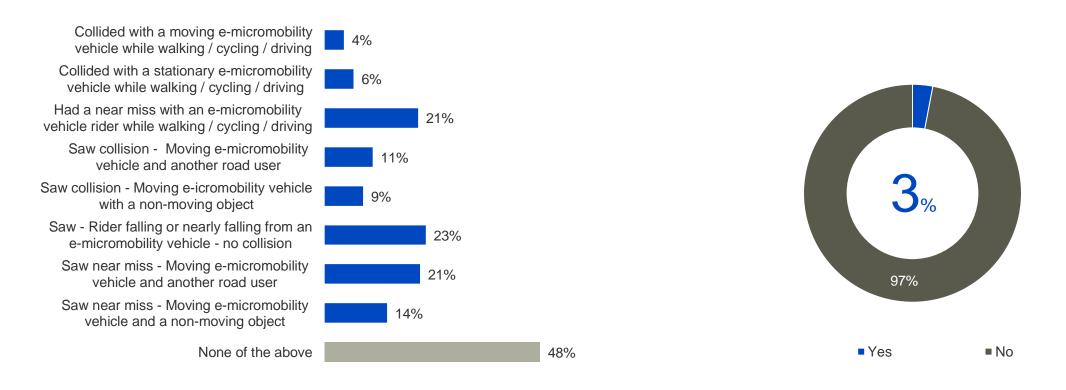


Source: Have you experienced any of the following while riding an e-micromobility vehicle in the Auckland region in the last 3 years? Base: All survey respondents before screen outs who have ever ridden an e-micromobility vehicle in Auckland - Total n = 652

# Although many road users have seen incidents and one in five have had a near miss, only 4% have collided with a moving e-micromobility vehicle over the last 3 years and 6% with a stationary vehicle

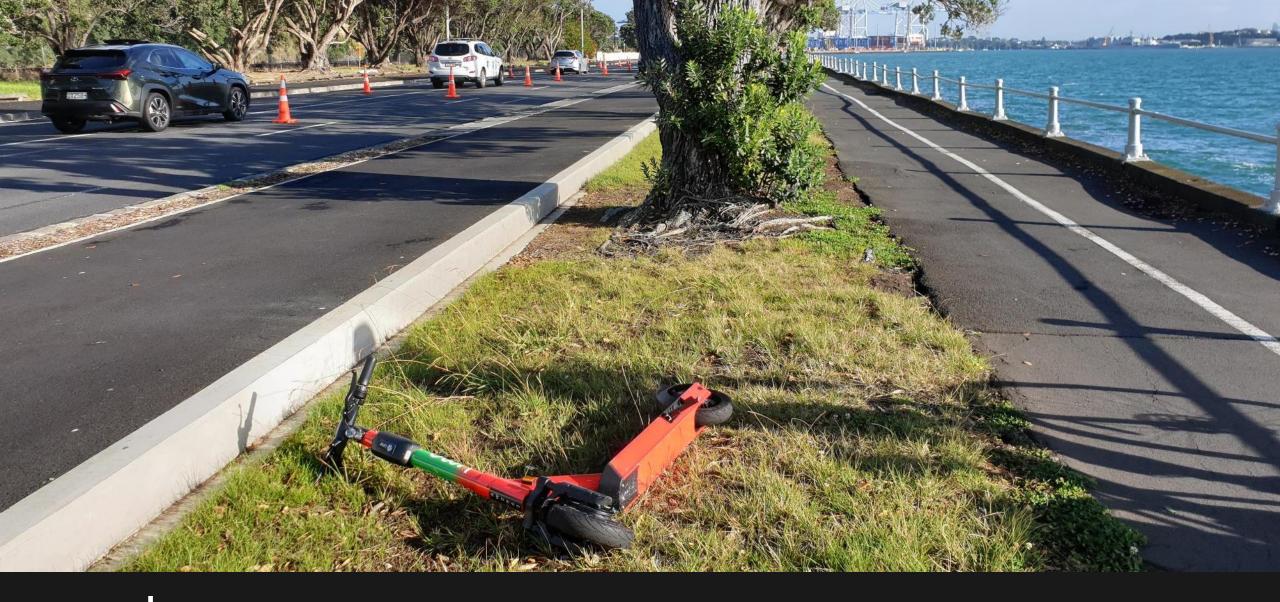
Incidents involving e-micromobility vehicles experienced or witnessed in the last 3 years as other road user (%, Total Auckland residents)

Collision or crash as a result of avoiding an e-micromobility vehicle (%, Total Auckland residents)



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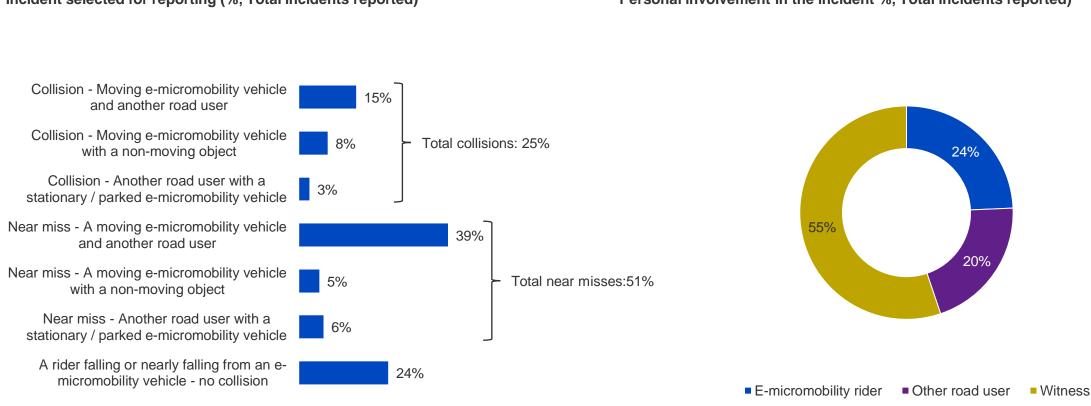
Source: Have you experienced or witnessed any of the following while not riding an e-micromobility vehicle in the last 3 years? Have you ever had a collision or crash as a result of avoiding an e-micromobility vehicle (moving or stationary)? Base: All survey respondents before screen outs - Total n = 1146



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# Incident overview

Half the reported incidents were near misses, one in four were collisions and one in four were rider falls or near falls; Just under half were reported by someone personally involved in the incident



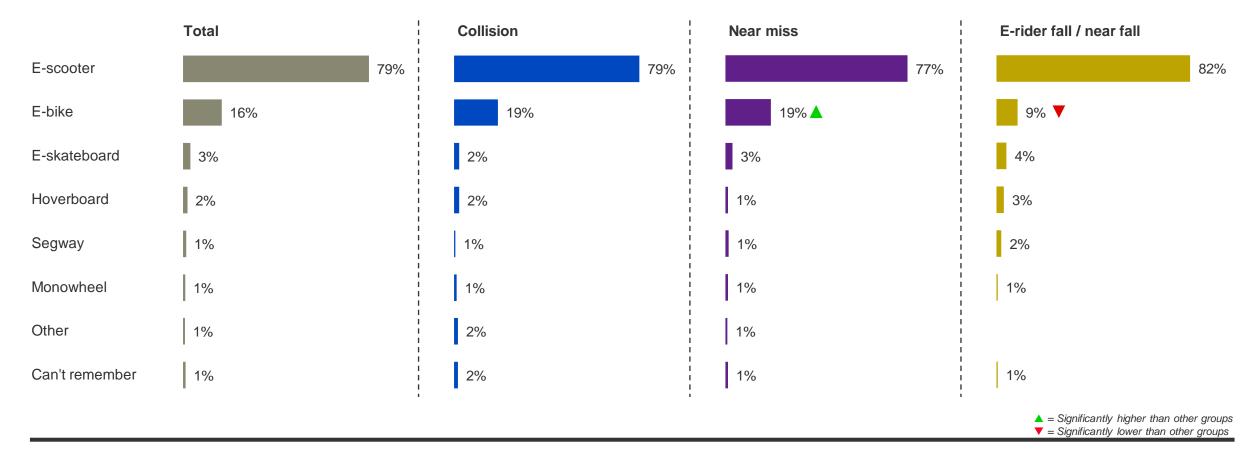
Incident selected for reporting (%, Total incidents reported)

Personal involvement in the incident %, Total incidents reported)

### ΚΔΝΤΔΡ

Source: Which of the following best describes the incident? For the incident you would like to describe, can you please confirm whether you were... Base: Total n = 810

# The majority of reported incidents involved e-scooters with 16% involving e-bikes and 8% involving other types of e-micromobility vehicles

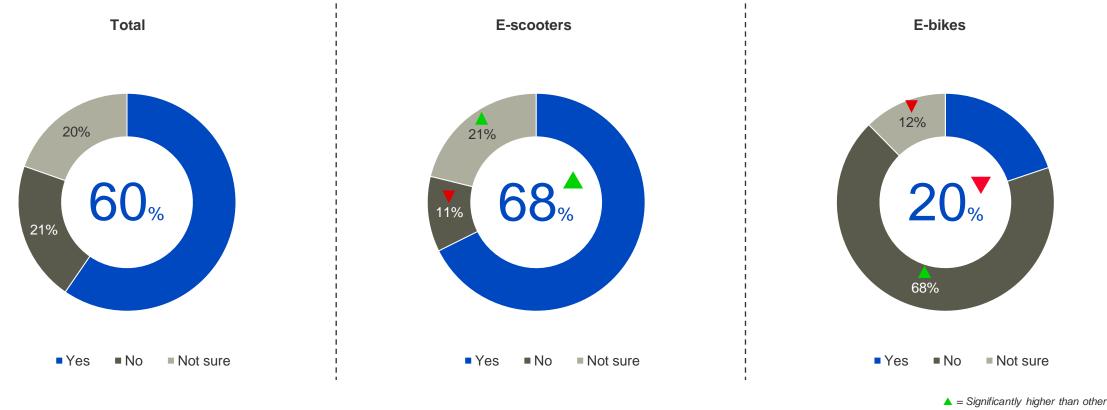


Types of moving e-micromobility vehicles involved in the incident (%, Incidents involving e-micromobility riders)

### KANTAR

Source: What type of e-micromobility vehicle were you riding? / What type(s) of moving e-micromobility vehicle(s) was involved in the incident? / Apart from what you were riding, what type(s) of other e-micromobility vehicles were involved in the incident? Base: Incidents involving e-micromobility riders – Total n = 736 | Collision n = 183 | Near miss n = 364 | E-rider fall / near fall n = 191

# Two in three incidents with e-scooter riders involved rental or shared e-scooters compared to only 20% of incidents involving e-bikes

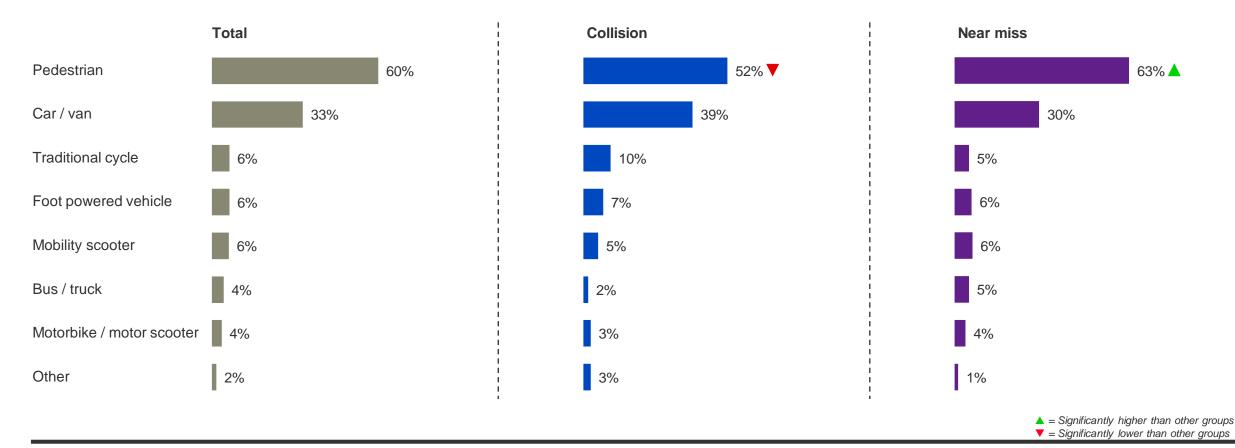


Rental / shared e-scooter or e-bike involved? (%, Incidents involving e-scooter or e-bike riders)

▲ = Significantly higher than other groups
▼ = Significantly lower than other groups



# Reported incidents between e-micromobility riders and other road users most commonly involved pedestrians however one third involved a car or van

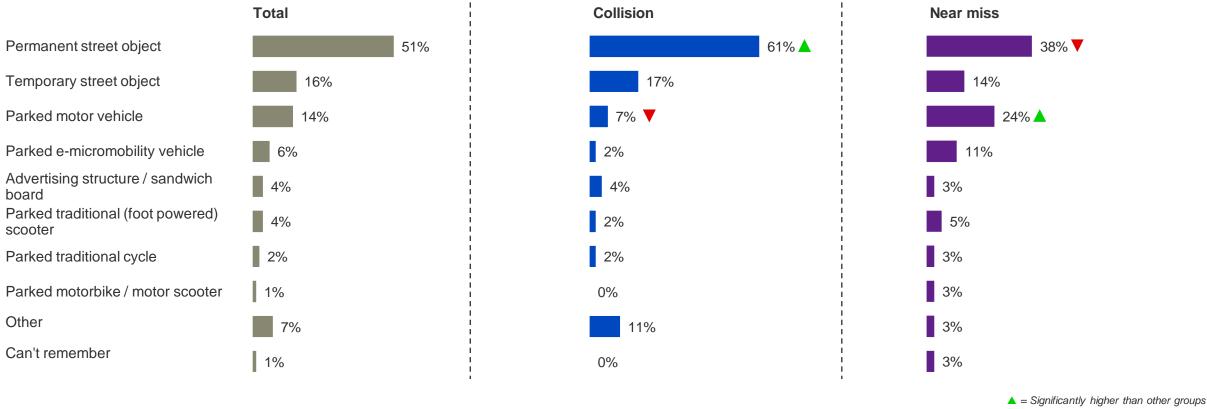


Other road users involved in the incident (%, Incidents involving e-micromobility riders and other road users)

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Source: How were you travelling when you had a collision or near miss with the e-micromobility vehicle? Apart from yourself, please select all the other types of road users who were involved in the collision or near miss. Please select all the different types of road users who were involved in the collision or near miss. Base: Incidents involving e-micromobility riders and other road users – Total n = 425 | Collision n = 112 | Near miss n = 313 Reported incidents between e-micromobility riders and non moving objects were most commonly with permanent street objects followed by a wide range of other types including temporary street objects and motor vehicles

Non moving objects involved in incidents with e-micromobility riders (%, Incidents involving e-micromobility riders and non moving objects)



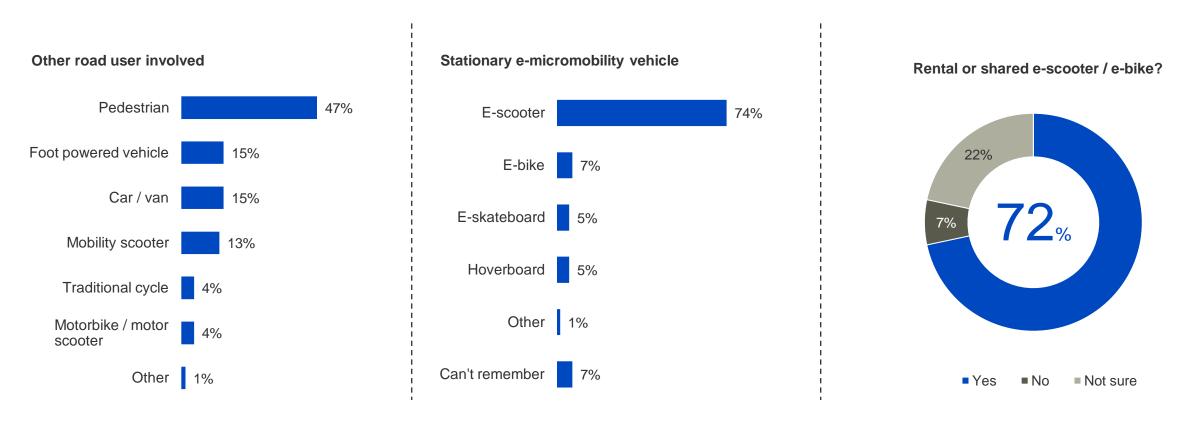
Significantly lower than other groups



Source: Which type of non-moving object did you collide or have a near miss with? Which type of non-moving object did the road user collide or have a near miss with? Base: Incidents involving e-micromobility riders and non moving objects – Total n = 83 | Collision n = 46 | Near miss  $n = \sqrt{37}$ 

### Pedestrians account for half the reported incidents between other road users and stationary emicromobility vehicles, most commonly being rental e-scooters

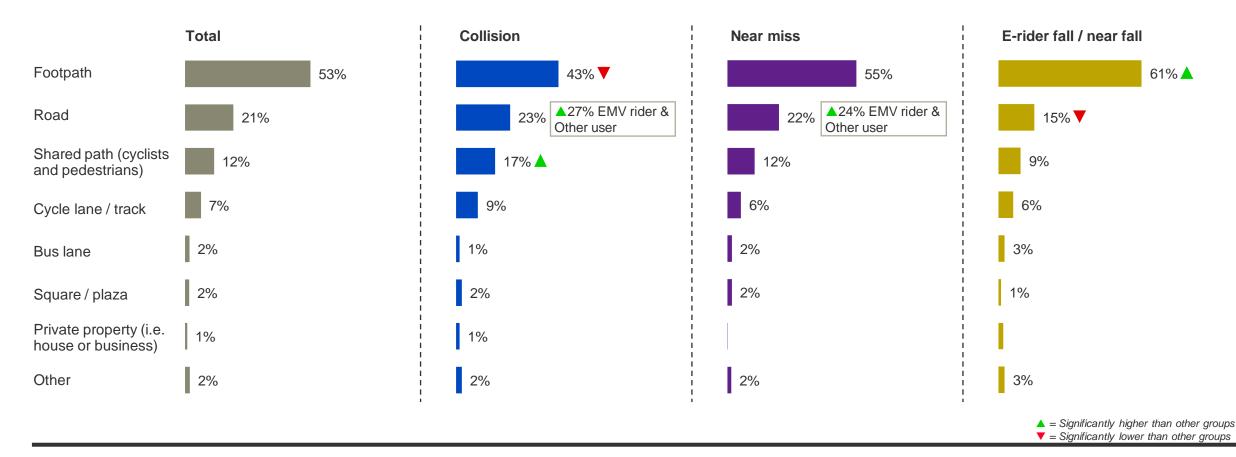
Incidents between other road users and stationary or parked e-micromobility vehicles (%, Incidents involving other road users and stationary e-micromobility vehicles)





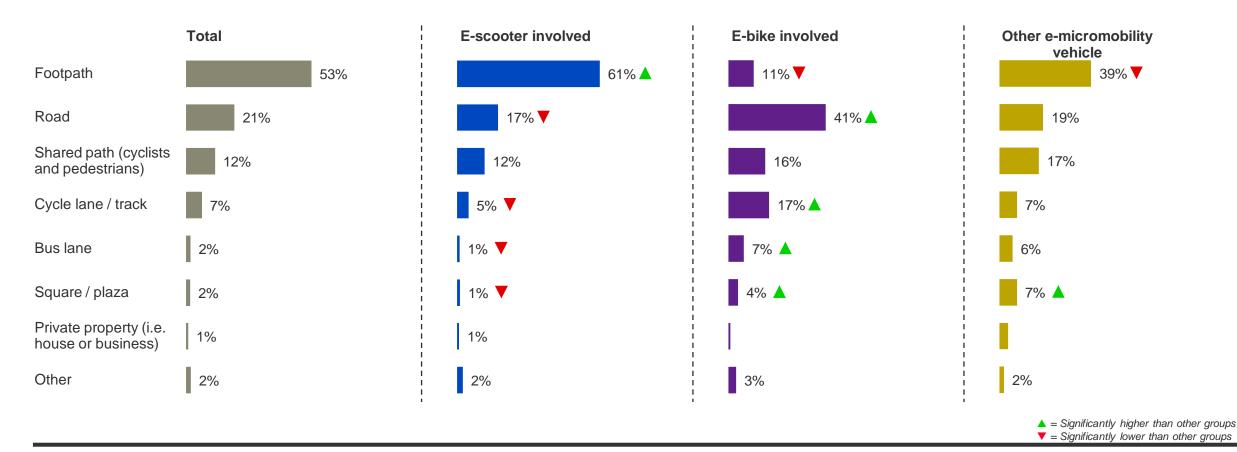
Source: Which of the following best describes the incident? For the incident you would like to describe, can you please confirm whether you were... Base: Incidents involving other road users and stationary / parked e-micromobility vehicles – Total n = 74, E-scooter or e-bike involved n = 60

# Almost 2 in 3 (65%) reported incidents occurred on a footpath, including shared paths, however around 1 in 4 incidents between e-micromobility riders and other road users occurred on the road



Type of place where the incident happened (%, Total incidents)

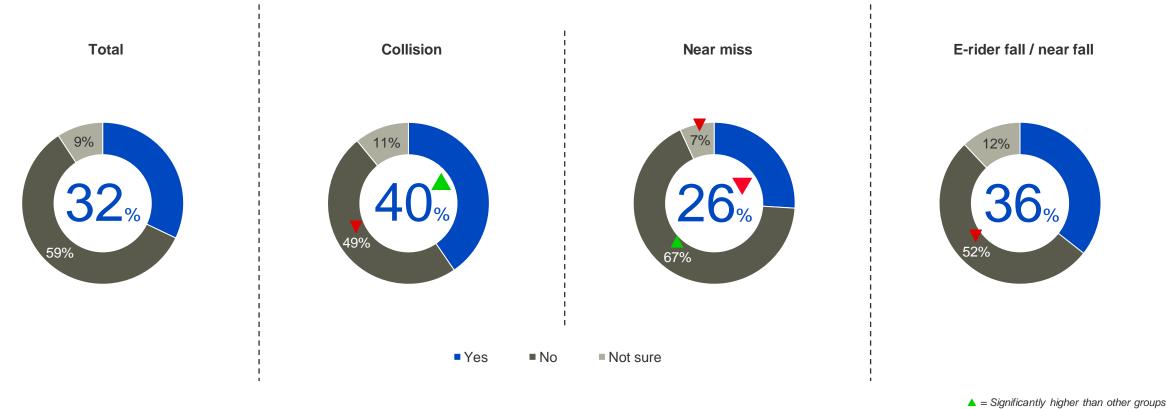
Type of place does however differ between the types of e-micromobility vehicle involved with e-scooter incidents typically occurring on a path and e-bikes mixed between the road, paths, cycle lanes and bus lanes



Type of place where the incident happened (%, Total incidents)

# One in three incidents involving e-micromobility riders occurred as they were moving between different types of infrastructure

Did it involve an e-micromobility rider moving between different types of infrastructure? (%, Incidents involving e-micromobility riders)

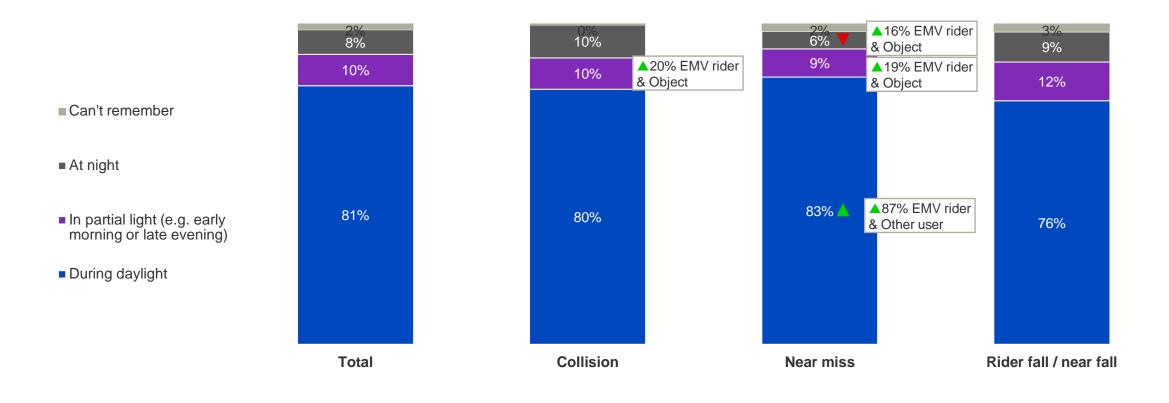


 $\mathbf{\nabla}$  = Significantly lower than other groups



Source: Did the incident involve an e-micromobility vehicle rider moving between different types of infrastructure (e.g. footpath to road)? Base: Incidents involving e-micromobility riders – Total n = 736 | Collision n = 183 | Near miss n = 364 | E-rider fall / near fall n = 191 The majority of incidents occurred during daylight with incidents at night or in partial light more common if involving e-micromobility riders and stationary objects

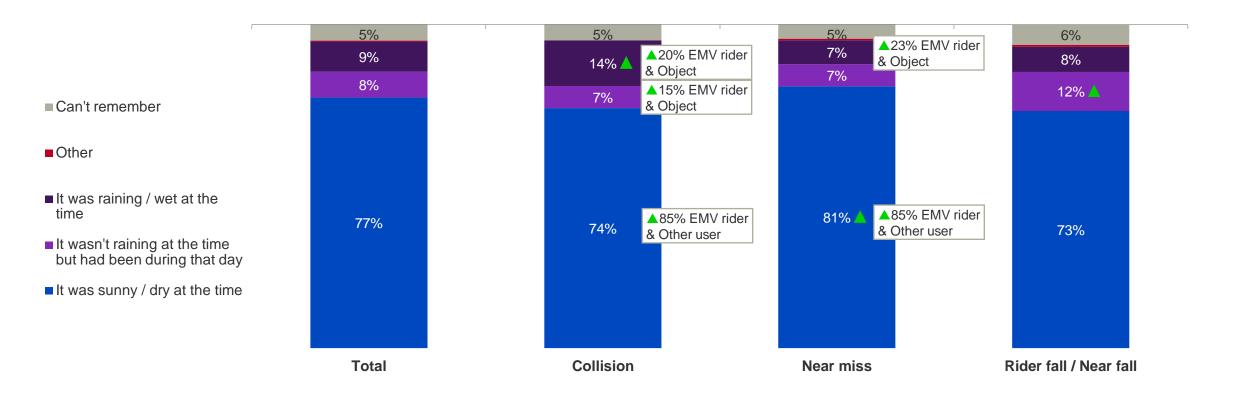
#### Time of day incident occurred (%, Total incidents)





The majority of incidents occurred on sunny days with incidents on rainy days more common if involving e-micromobility riders and stationary objects

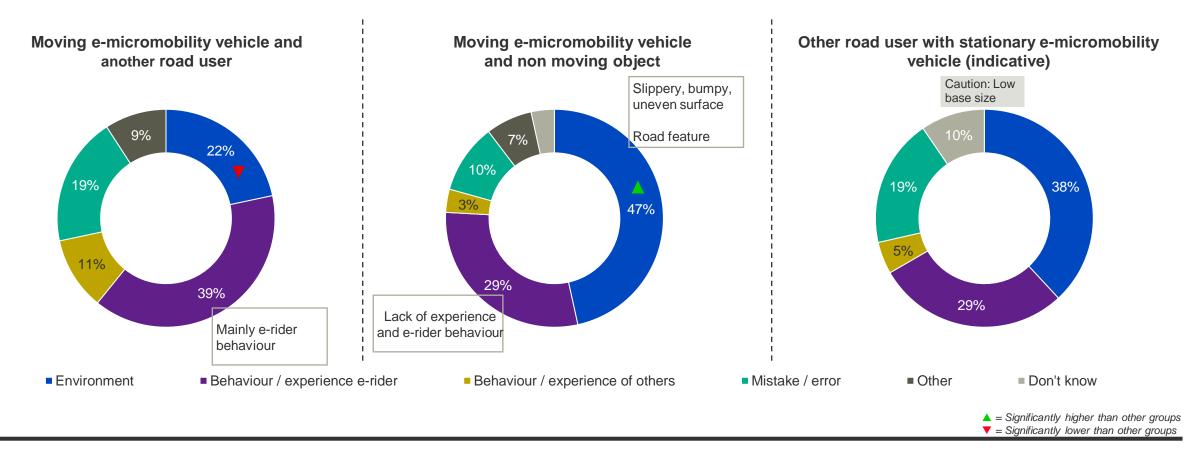
#### Weather at the time of the incident (%, Total incidents)





Environment factors, such as road surface, are the leading cause of e-rider collisions with non-moving objects, while collisions with others are often blamed on rider behaviour

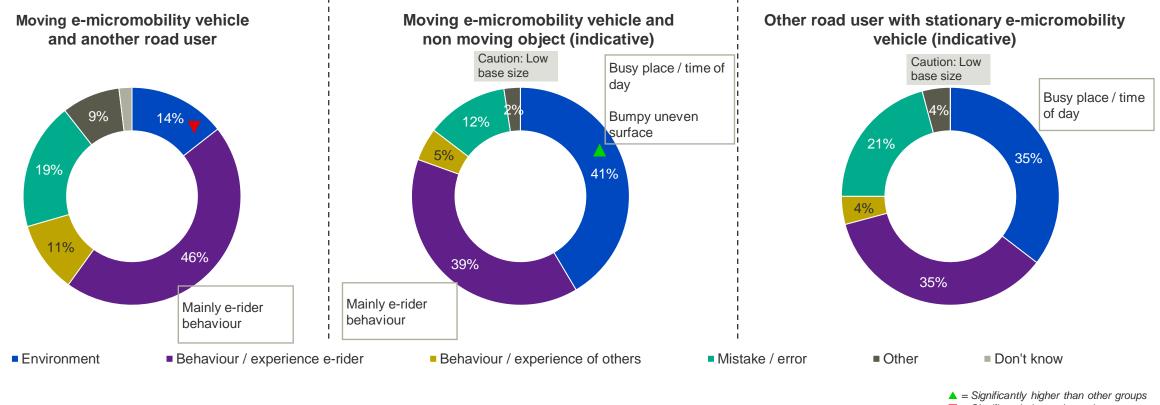
Main cause of collisions between... (%, Total incidents of this type)





The causes are similar for near misses, with behaviour of e-riders felt to be the main cause, but some environmental reasons (such as a busy street and poor surface) a factor in near misses with non-moving objects

Main cause of near misses between... (%, Total incidents of this type)

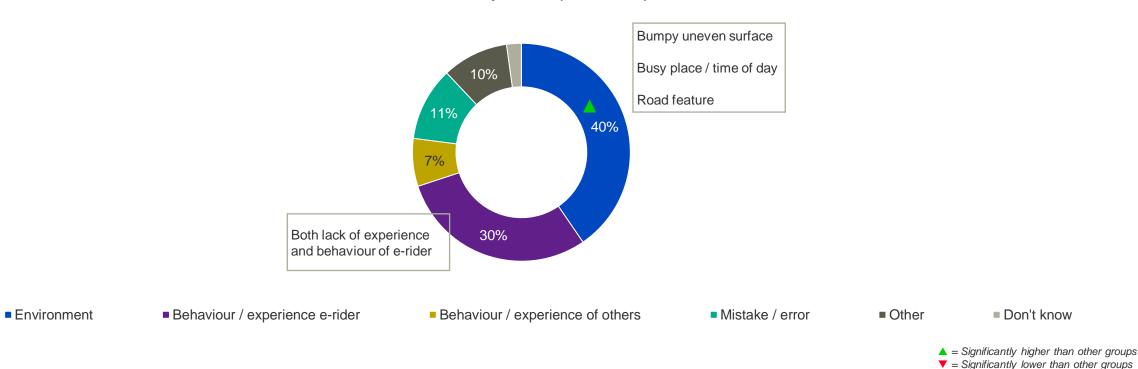


Significantly lower than other groups



Falls off e-micromobility vehicles are generally caused by environment, plus a mix of inexperience and poor behaviour on the e-rider's part

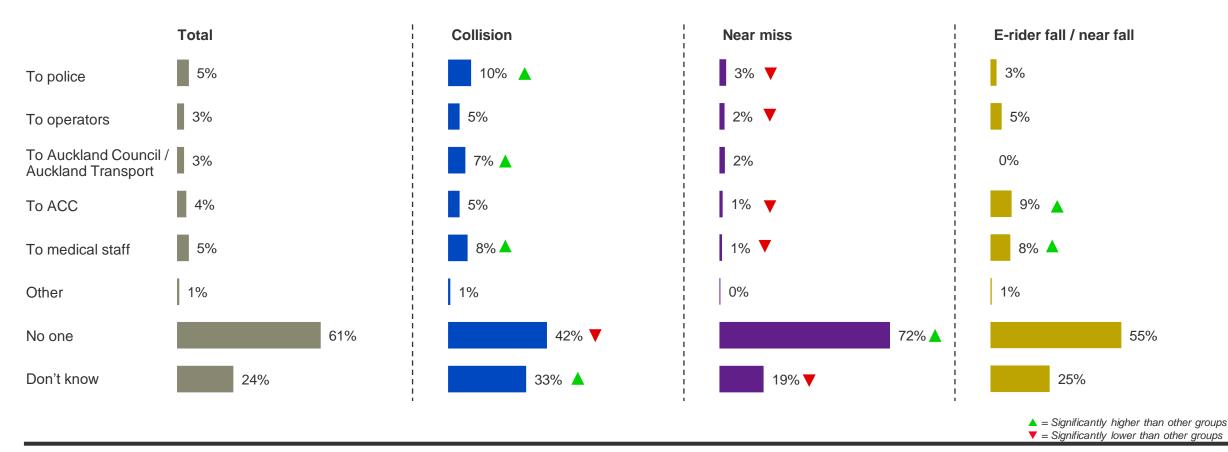
Main cause of falls / near falls (%, Total incidents of this type)



Rider falling / nearly falling from moving e-micromobility vehicle (no collision)



Most incidents are unreported – collisions are more likely to be reported to police and authorities, while reporting for falls is mainly limited to medical staff



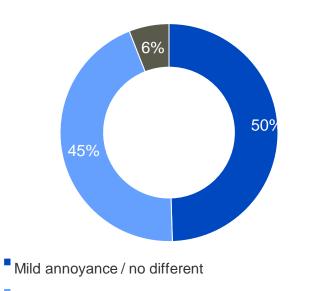
#### Reporting of incidents (%, Total incidents)

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Source: Was the incident reported to any of the following? Please select all that apply Base: All incidents – Total n = 810 | Collision n = 205 | Near miss n = 414 | E-rider fall / near fall n = 191

# Nearly half of people reporting incidents felt very annoyed about it, especially if they were personally involved as another road user

How did the incident make you feel (%, Total incidents)



More extreme emotion (anger, scared etc or altered behaviour)

Not sure

Incidents more likely to only feel mild annoyance

Rider falling off or nearly falling off (62%)

When person reporting was only a witness, not personally involved (56%)

Incidents more likely to feel strong emotions

Near miss incidents (50%) – especially involving other road users (52%) and e-scooters (55%)

Incidents involving other road users (51%)

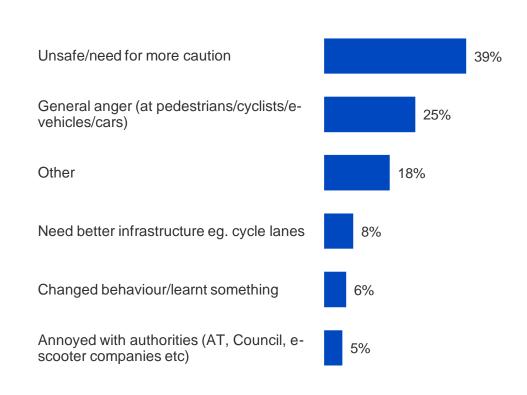
When pedestrians (54%) were other road users involved

When personally involved, especially as another road user (57%)



### Incidents bring a range of emotions, with many people feeling more cautious as a result

#### How did the incident make you feel about how you travel in Auckland? (%, Total incidents)



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#### Unsafe/need for more caution

That e scooters are not a safe mode of transport, that riders should be wearing protective gear or should be licenced.

Scooters need a speed restriction. I'd be terrified if I knew this person was on the footpath and sharing that space with my very able and fit 89 year old mother... Let alone me.

It made me uneasy but still continued to use the e-scooter after this incident

Reinforced the importance to stay aware of which route to take when traveling

Very reluctant to bike/scooter on roads without a dedicated bike lane. Also made me nervous to travel near bus routes.

It is normal to be hit by cars, I am used to it, it will happen again, cars will kill more people this week then e scooters will ever.

It reinforced how dangerous e-vehicles are, when their operators have no idea of the Road Rules.

A little more cautious about walking along Fort Street around 5.10pm when people are leaving work

It is unsafe for cyclists and other active modes. Too much of our transport spending is for cars and larger vehicles. We aren't doing anything to address the climate emergency.

# Many feel considerable anger, often directed at e-scooter riders, but the need for better infrastructure for e-micromobility vehicles is also mentioned by

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#### General anger (at pedestrians/cyclists/e-vehicles/cars)

There are adults who are foolish and it creates dangerous situations for everyone.

That e scooters are not a safe mode of transport, that riders should be wearing protective gear or should be licenced.

That scooter riders need to understand courtesy and be more careful in high traffic areas. An understanding of how to ride well in pedestrian spaces.

Motorists believe they are entitled to the roads, not enough emphasis and funding is put into developing public transport and pedestrianisation of the city and surrounding centres.

I was rather annoyed. The number of close calls I've personally had with e-scooters has been concerning for my safety, especially in the viaduct area where there is some risk of being struck and either losing items to the water or falling over the railing.

Micro mobility devices should be banned from the footpath. Often the drivers fail to give way or to stop for pedestrians crossing the footpath.

It upsets me to discover that some drivers are so impatient and entitled that they would rather run down a person than skip the chance to get ahead. If there had been a parked or turning car on my lane, they would never have attempted to squeeze past. But a person on a scooter is disposable.

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#### Need better infrastructure

Through riding an e-scooter on footpaths I learned how bad Auckland's footpaths are. I now scoot on the road which is faster (better intersection LOS when pretending to be a vehicle), comfortable (the surface is much smoother), and perceived safer (yes, you are in a higher speed environment, but less vehicle crossings, bumps and other obstacles to traverse)

Cycling infrastructure in Auckland is poorly designed and in many cases poorly implemented. Especially intersections and crossings! Many incidents and injuries could be avoided by proper design and implementation.

The footpaths in Auckland are in a terrible condition, either from lack of maintenance and/or due to trees pushing the surface up. It makes it dangerous to ride a bike / scooter or even run.

The bike routes are poorly surfaced on most of the stretch to mission bay. Some post was nice and wide but dodging tree roots, tree branches sticking out, broken surfaces, pedestrians, other bike users and car doors opening into bike lanes is very dangerous and doesn't give me any confidence (already low confidence bike rider). It is very very crowded.

That more cycle paths separate from pedestrian paths are needed as often pedestrians don't hear cyclists warnings of approach or cyclists don't warn pedestrians. I've been on both sides as a pedestrian and ebike cyclist.

I wish there were protected cycleways I could ride an e scooter on. For balance, you need to go a certain speed, but it's irresponsible to go too fast on footpaths, and I don't feel safe to ride on the road with cars.

# Some have learnt or changed their behaviour as a result of the incident, which others are annoyed with authorities

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#### Changed behaviour / learnt something

Probably wouldn't use an e-scooter in that situation again

Stopped taking e skateboard and now just get the bus. Without more cycle lanes I wont ride e-skateboard or e-scooter again as they are to fast for the footpath but I dont want to get hit by cars.

More aware of surfaces I ride on.

I previously used e-scooters on a regular basis but have not ridden one in the 18 months since the accident occurred.

I have not been on a lime scooter since, i now own an E bike and make sure that i wear all the safety gear, but the way traffic is so unpredictable and cars and other motor vehicles do not respect bikes and scooters, it make me a little nervous on the roads. I feel safer on the bike paths.

#### Don't drive scooters in the wet

It made me hesitant to ride e-scooters when the road was slippery as the breaking became more hazardous. It also mace me think it can be difficult to ride e-scooters in the CBD during rush-hour when there are many cars on the road and many people on the pathways.

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#### Annoyed with authorities (AT, Council, e-scooter companies etc)

Auckland transport must do more to discourage drivers and encourage active modes. Currently there's hardly any innovation. You could create amazing spaces using pop up bollards etc. Drivers will either adapt or change modes. Just be brave about it.

The introduction of 50 km per hour scooters on a cycle lane is irresponsible and must be governed.

It made me feel like Auckland Transport is not committed to Vision Zero and safely designing roads for vulnerable road users.

Bike riding is restricted by lack of interest by AT

Wish AT would think more about people on scooters or bikes. They have just re-done Chester Ave kerbs and driveways and replaced them with massive driveway drops. Will be uncomfortable or dangerous on scooters and bikes.

It made me anxious about the lack of regulation for small e mobility devices as I've seen a number of accidents and many near misses. I work near the university and at times it has been very difficult for pedestrians to safely walk along the footpath.

People are idiots so the government has to implement some new rules for such kinds of vehicles.

Use of escooters needs to be licensed with training required as the rider could have been seriously injured but for the actions of the vehicle drivers.

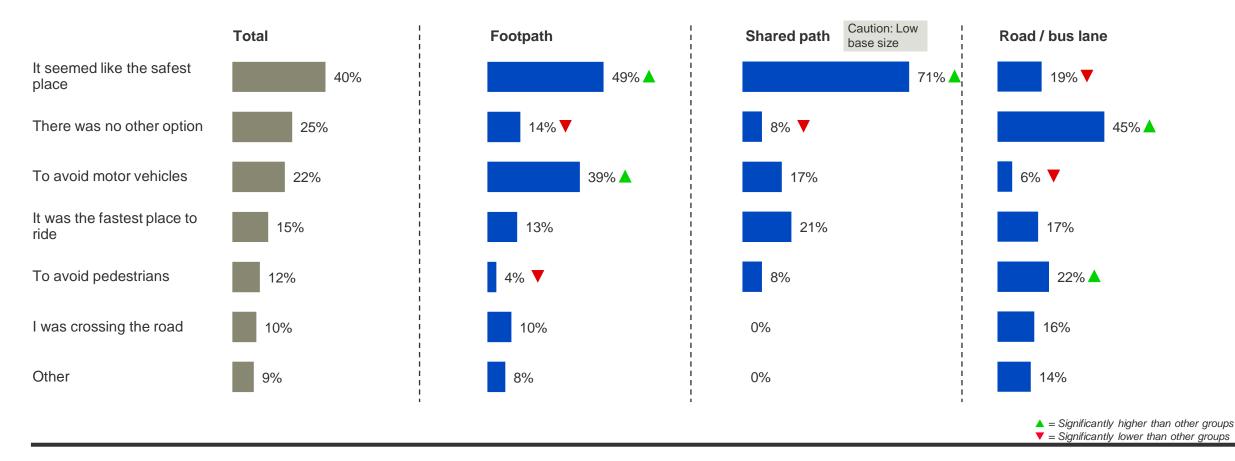
Yet again Auckland councils lack of foresight in making the city footpaths unsuitable for pedestrians to use.



Focusing on the e-micromobility rider

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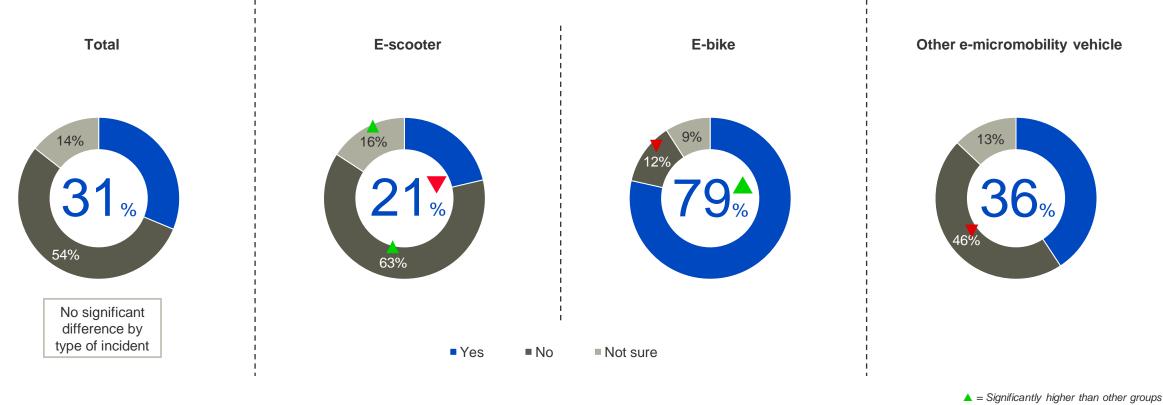
# Safety, to avoid motor vehicles and being no other option are the main reasons for deciding where to ride



Reason for type of place where riding when incident occurred (%, Incidents reported by e-micromobility riders)

### The majority of e-bike riders were wearing a helmet but only one in five e-scooter riders

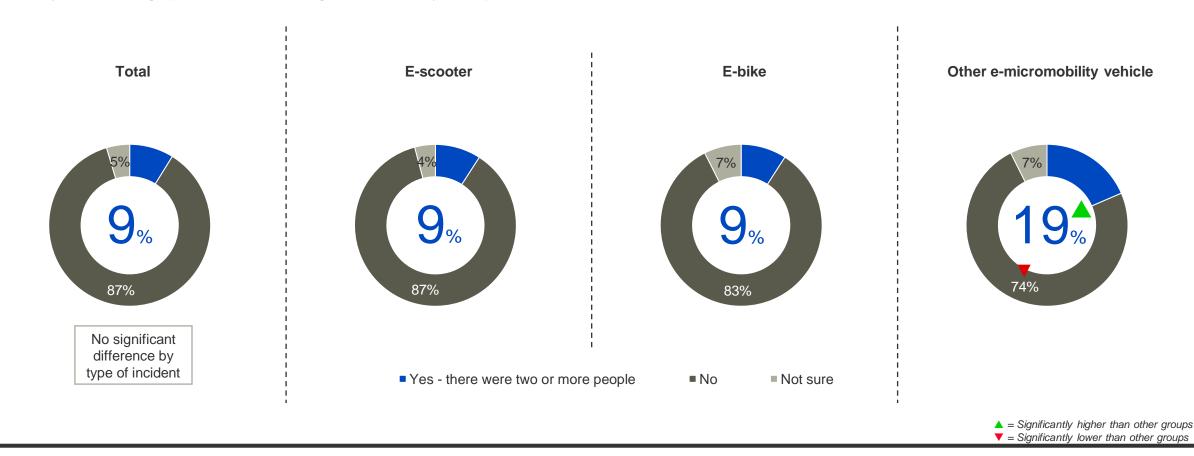




 $\mathbf{\nabla}$  = Significantly lower than other groups



Almost one in ten incidents were claimed to involve a double riding e-micromobility rider (Caution: Possible confusion with two vehicles being involved)



Were they double riding? (%, Incidents involving e-micromobility riders)



Source: Was there another person also riding with you on the same e-micromobility vehicle? Was there more than one person riding on the e-micromobility vehicle? Base: Incidents involving e-micromobility riders – Total n = 736 | E-scooter involved n = 581 | E-bike involved n = 121 | Other e-micromobility vehicle involved n = 54

## Most e-bike riders involved in incidents are experienced riders however half the e-scooter riders had ridden one fewer than 10 times

base size 4% 20/ 5% 10% 19% 26% Not sure 60% 34% 29% More than 100 29% 10 to 100 21% 19% 16% 5 to 9 22% 6% 31% 1 to 4 29% 25% 12% Total E-scooter E-bike Other e-micromobility vehicle

Number of times have ridden this type of e-micromobility vehicle before the incident (%, Incidents involving e-micromobility riders)

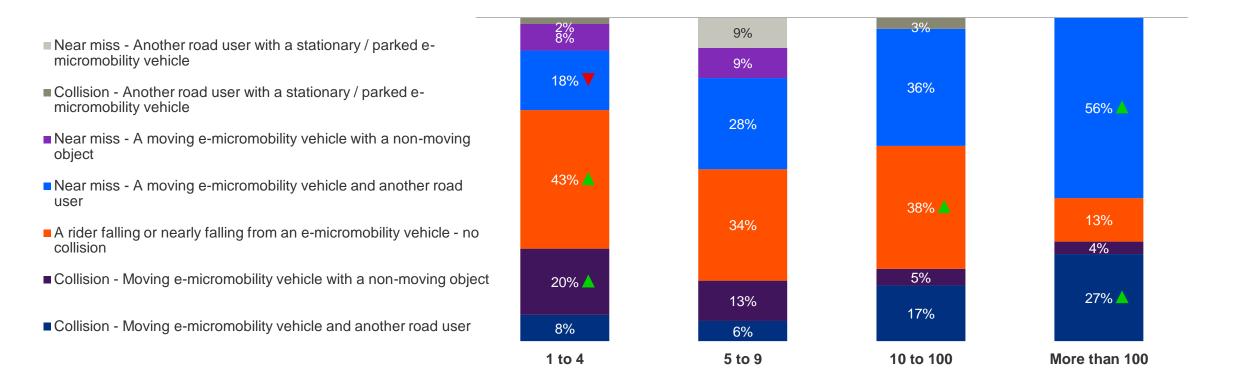


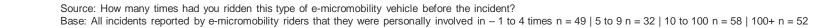
Caution: Low

Inexperienced riders are more likely to have reported incidents they were involved in that were falls or near falls off the e-micromobility vehicle or collisions with non-moving objects, while experienced riders are more likely to have reported on incidents involving other road users

Caution: Low base size

Number of times have ridden this type of e-micromobility vehicle before the incident by type of incident reported (%, Incidents involving e-micromobility riders)





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## One in five e-scooter riders estimated that there were travelling in excess of 20 km/h at the time of the incident and two in five e-bike riders

Caution: Low base size 48% 5% 5% 7% 17% 📥 14% 17% 18% Don't know 25% 33% More than 40 km/h ■ 31 - 40 km/h 54% 46% 37% 21 - 30 km/h 11 - 20 km/h 48% 0 - 10 km/h 25% 22% 20% Total E-bike Other e-micromobility vehicle E-scooter

Estimated speed just before the incident (%, Incidents involving e-micromobility riders)



Source: How fast do you think you were you riding just before the incident? If you are uncertain, please try to take a best guess. Base: All incidents reported by e-micromobility riders – Total n = 197 | E-scooter n = 107 | E-bike n = 65 Other micro-mobility user n = 21

## Incidents occurring on roads and bus lanes tend to be at higher speeds, but this is likely to be due to the higher number of e-bikes on roads

base size 48% 5% 1% 7% 19% 14% 29% 18% Don't know 25% More than 40 km/h 51% ■ 31 - 40 km/h 46% 50% 21 - 30 km/h 41% 11 - 20 km/h 0 - 10 km/h 29% 25% 21% 13%

Estimated speed just before the incident on different surfaces (%, Incidents involving e-micromobility riders)

Total



Footpath

Road / bus lane

Caution: Low

Shared path

Few e-bike riders were affected by either alcohol or drugs at the time of the incident however 13% of e-scooter riders were at least slightly affected

E-bike Other e-micromobility vehicle Total E-scooter Caution: Low base size 8% 9% \_% 84% 87% 98% No significant difference by type of incident Yes, slightly No, not at all Can't remember Yes, heavily

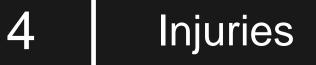
Affected by either alcohol or drugs at the time of the incident? (%, Incidents involving e-micromobility riders)

▲ = Significantly higher than other groups
▼ = Significantly lower than other groups

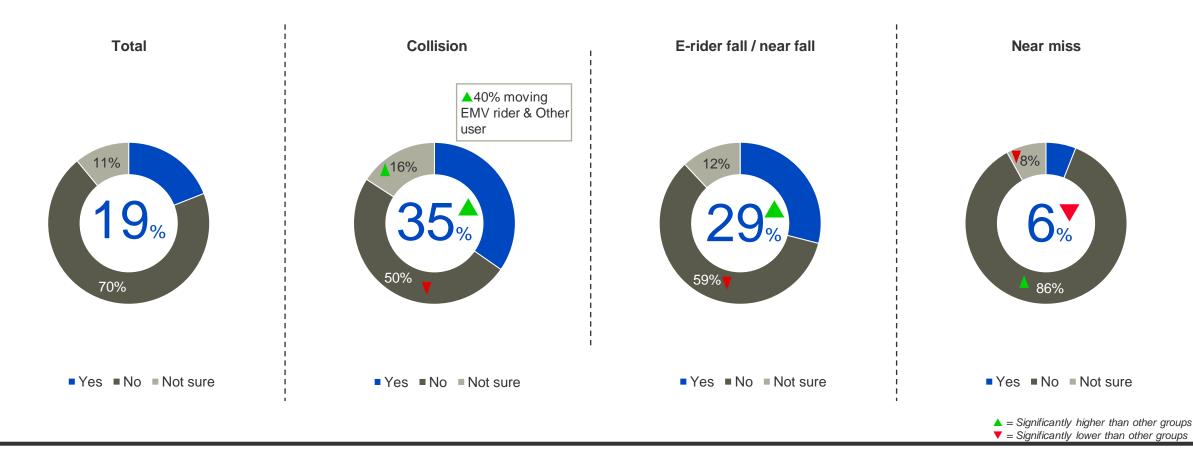


Source: Were you affected by either alcohol or drugs at the time of the incident? (Don't worry, your answers are confidential and we won't tell anyone) Base: Incidents involving e-micromobility riders – Total n = 736 | E-scooter involved n = 581 | E-bike involved n = 121 | Other e-micromobility vehicle involved n = 54





Around 19% of incidents result in an injury, with roughly a third of collisions and falls off emicromobility vehicles causing some harm

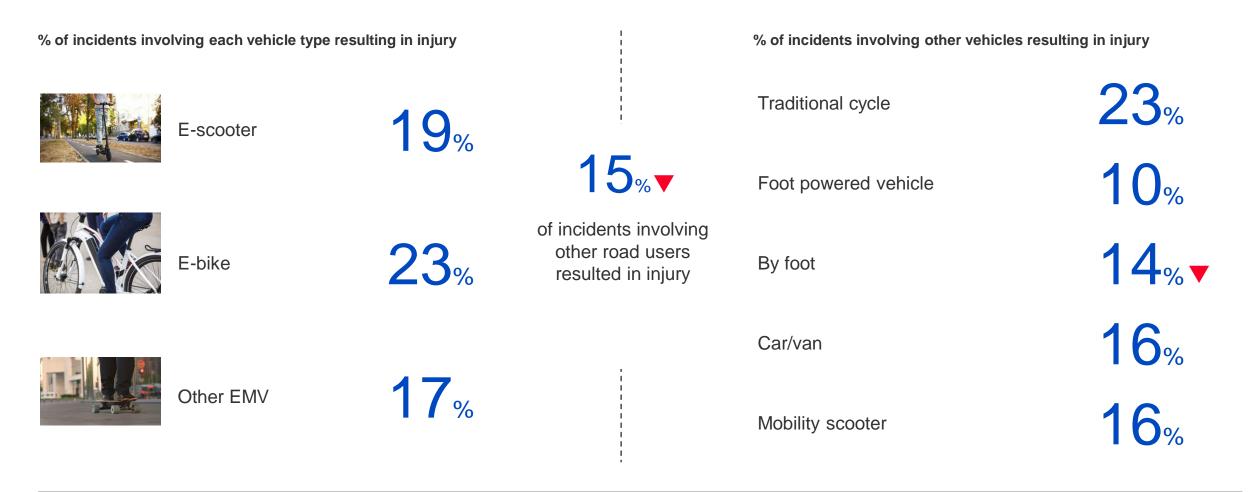


Was anyone injured in the incident? (%, Total incidents)

#### KANTAR

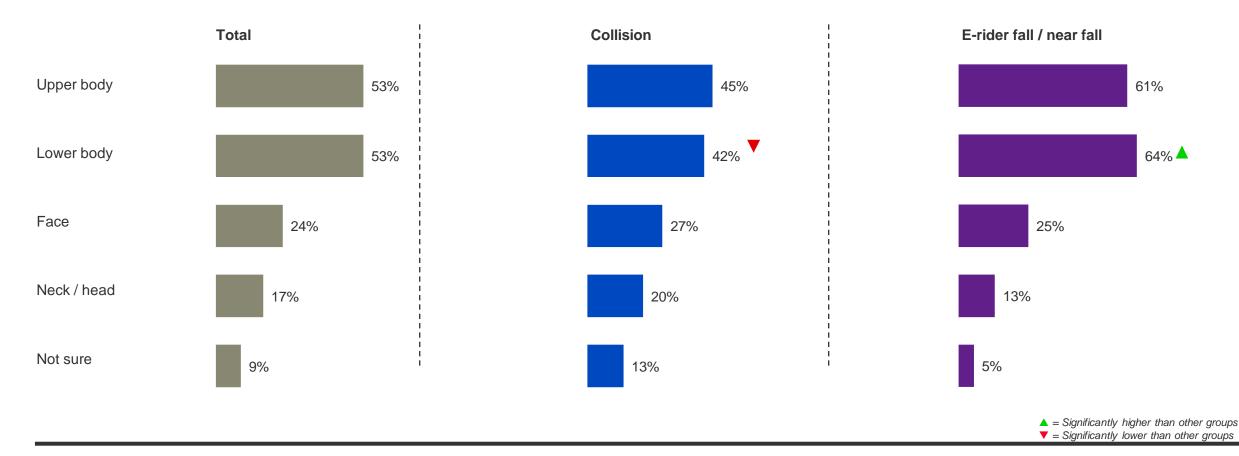
Source: Combination of 'Were you injured in the incident?' and 'Was anyone else injured in the incident?' Base: All incidents – Total n = 810 | Collision n = 205 | E-rider fall n = 191 | Near miss n = 414

The type of e-micromobility vehicle involved doesn't impact the rate of injury, although incidents involving other road users (most commonly pedestrians) were less likely to result in an injury





Source: Combination of 'Were you injured in the incident?' and 'Was anyone else injured in the incident?' Base: All incidents with a moving e mobility vehicle - e-scooter n = 581 | e-bike n = 121 | Other e-micromobility vehicle n = 54 Base: All incidents where other road users were involved - Traditional cycle n = 35 || Foot powered vehicle n = 40 | By foot n = 298 | Car/van n = 152 | Mobility scooter n = 38 Upper and lower body injuries, rather than head injuries, are the most common type of injury and e-riders falling off result in more of these injuries than a collision



Types of injuries incurred (%, Incidents resulting in injury)

#### KANTAR

Source: Combination of 'Where did you receive injuries from the incident? Please select all that apply.' and 'Where did they receive injuries from the incident? Please select all that apply Base: Incidents resulting in injury – Total n = 152 | Collision n = 71 | E-rider fall n = 56

## Around half of the injuries needed medical attention, and a similar proportion resulted in time off work

<sup>1</sup> Time off work if personal injury (%, Incidents resulting in injury among those Medical attention received (%, Incidents resulting in injury) involved) 6% 20% Injuries are just as likely to occur 31% 21% in different locations, but injuries from incidents on footpath are less likely to be serious, while incidents on roads and bus lanes 50% 27% are more likely to require medical attention / time off work 12% 22% Immediately < one day = 1-2 days = 3-4 days = 5-7 days = > a week = No = N/A Later No Not sure

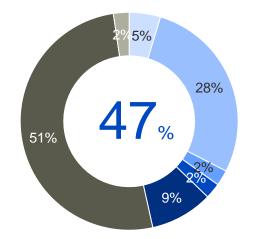


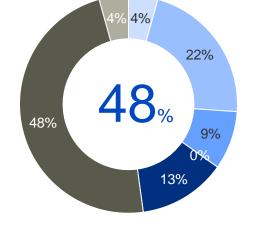
Source: Combination of 'Did you get medical attention (i.e. doctor / hospital / physiotherapy) for the injuries you received?.' and 'Did they get medical attention (I.e. doctor / hospital / physiotherapy) for the injuries they received'; Did you have to take time off work or study as a result of the incident? Base: Incidents resulting in injury – Total n = 152 Base: Personal injuries resulting in injury (rather than injury for the other person) – Total n = 68

## The need for time off work was similar for incidents involving moving e-scooters and moving e-bikes

Time off work if moving e-scooter involved (%, Incidents resulting in injury among those involved)

Time off work if moving e-bike involved (%, Incidents resulting in injury among those involved)





< one day 1- 2 days 3 - 4 days 5 - 7 days > a week No N/A

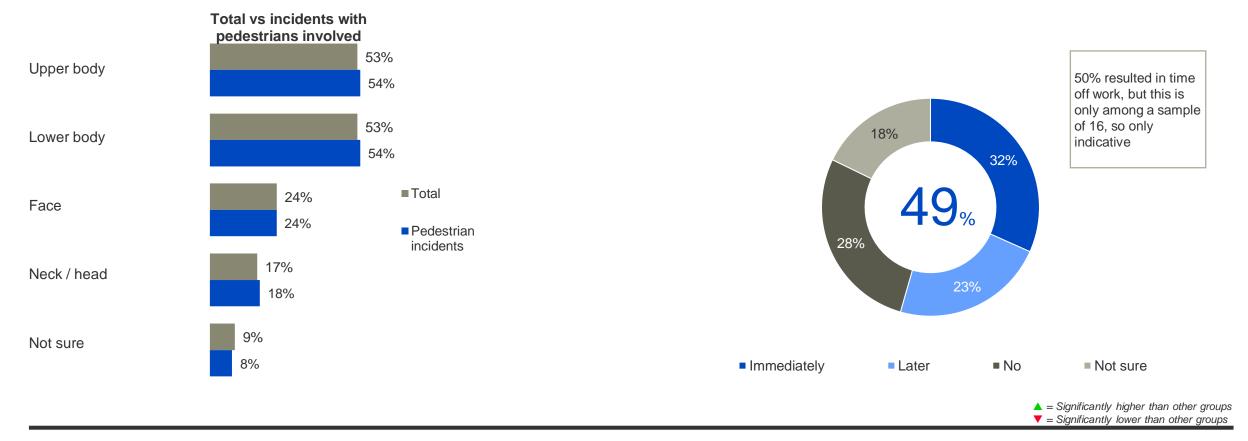
< one day 1- 2 days 3 - 4 days 5 - 7 days > a week No N/A



Source: Combination of 'Did you get medical attention (i.e. doctor / hospital / physiotherapy) for the injuries you received?.' and 'Did they get medical attention (I.e. doctor / hospital / physiotherapy) for the injuries they received' Base: Personal injuries resulting in injury (rather than injury for the other person) – Moving e-scooter n = 43 | Moving e-bike n = 23

#### Around half of incidents involving pedestrians resulted in an injury

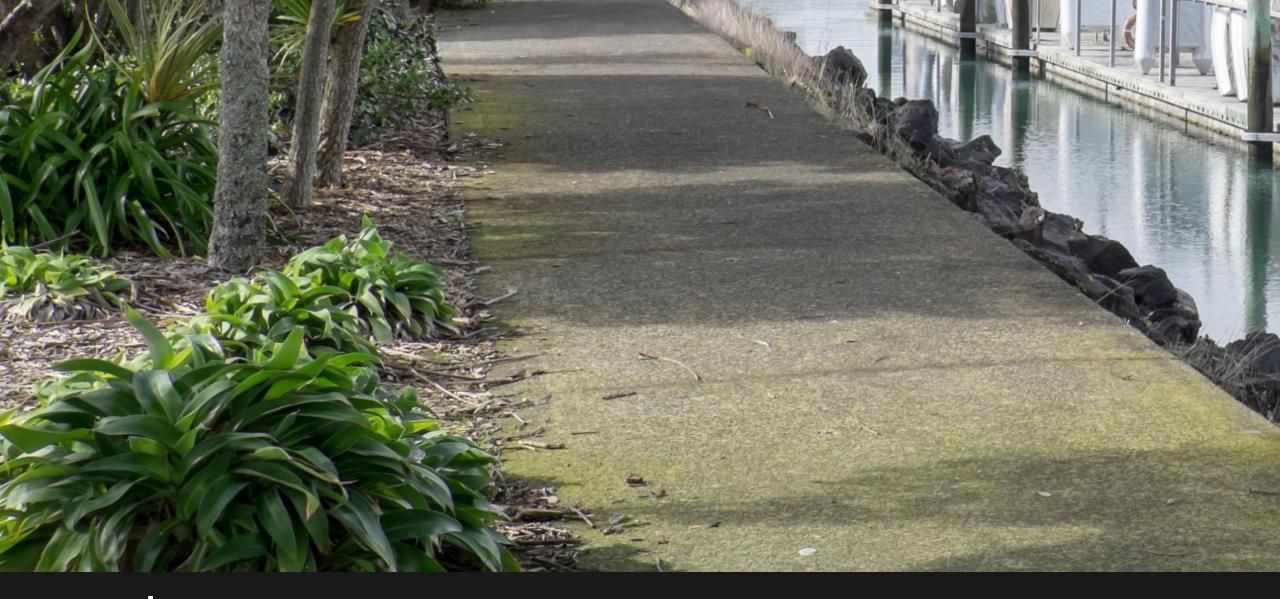
Types of injuries incurred (%, Incidents resulting in injury when a pedestrian is involved)



Medical attention received (%, Incidents resulting in injury when a pedestrian is involved)

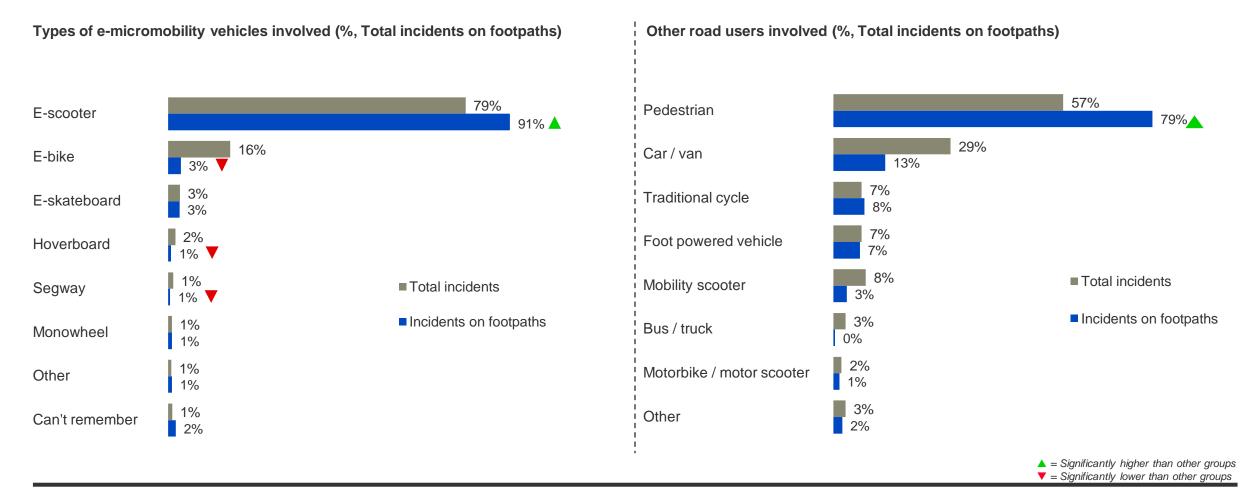
#### KANTAR

Source: Combination of 'Where did you receive injuries from the incident? Please select all that apply.' and 'Where did they receive injuries from the incident? Please select all that apply Base: Incidents resulting in injury – Total n = 152 | Incidents involving a pedestrian resulting in injury n = 41



### 5 Deep dives - footpaths

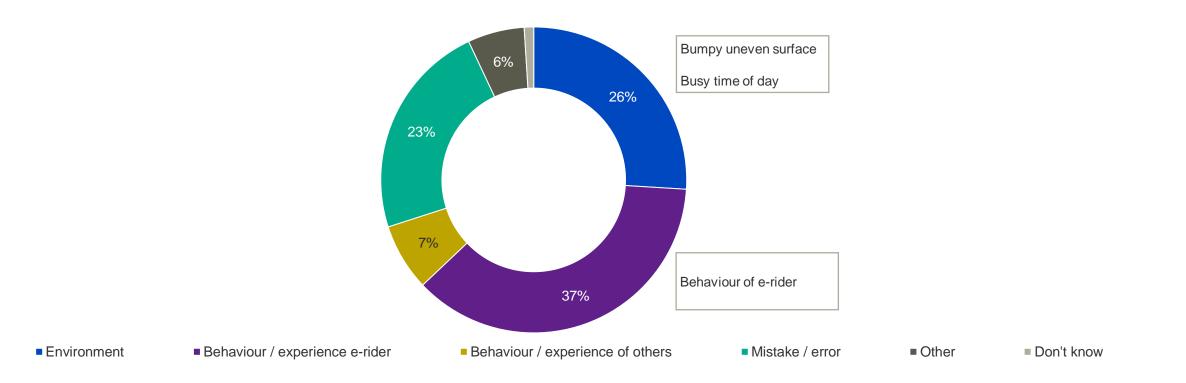
## The majority of reported footpath incidents involved e-scooters with 16% involving e-bikes and 8% involving other types of e-micromobility vehicles



#### KANTAR

Source: What type of e-micromobility vehicle were you riding? / What type(s) of moving e-micromobility vehicle(s) was involved in the incident? / Apart from what you were riding, what type(s) of other e-micromobility vehicles were involved in the incident? Base: LHS All incidents on footpaths n = 388; RHS All incidents on footpaths involving other users n = 273 Incidents on footpaths were most commonly blamed on e-rider behaviour, but a busy time of day, uneven surfaces and mistakes were also often a cause

Main cause of the incident (%, Total incidents on footpaths)

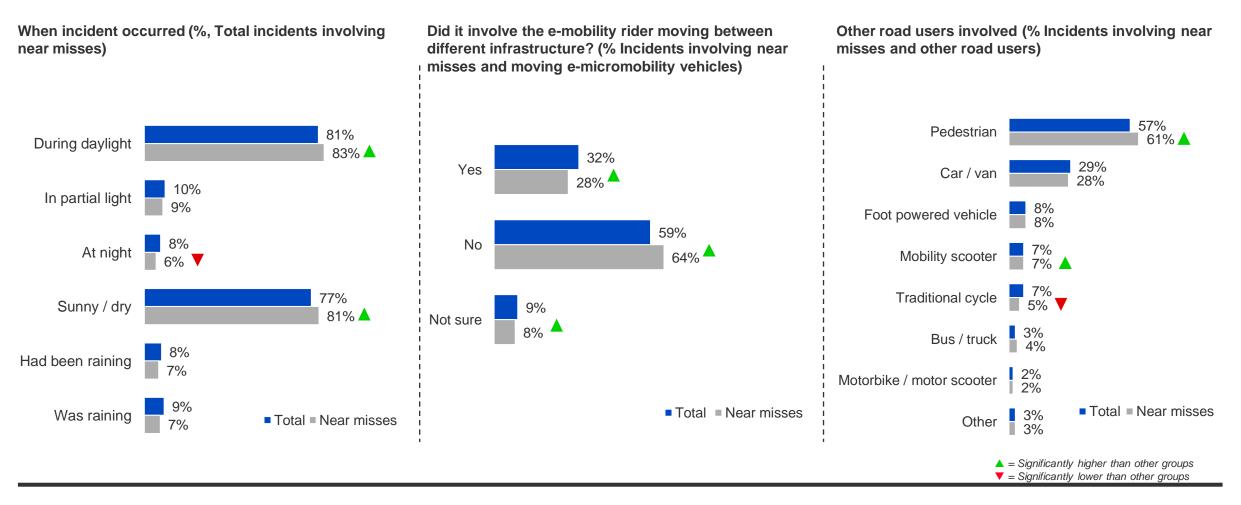






6 Deep dive – near misses

## Near misses were similar to other incidents, but were slightly more likely to involve pedestrians and occur on sunny days

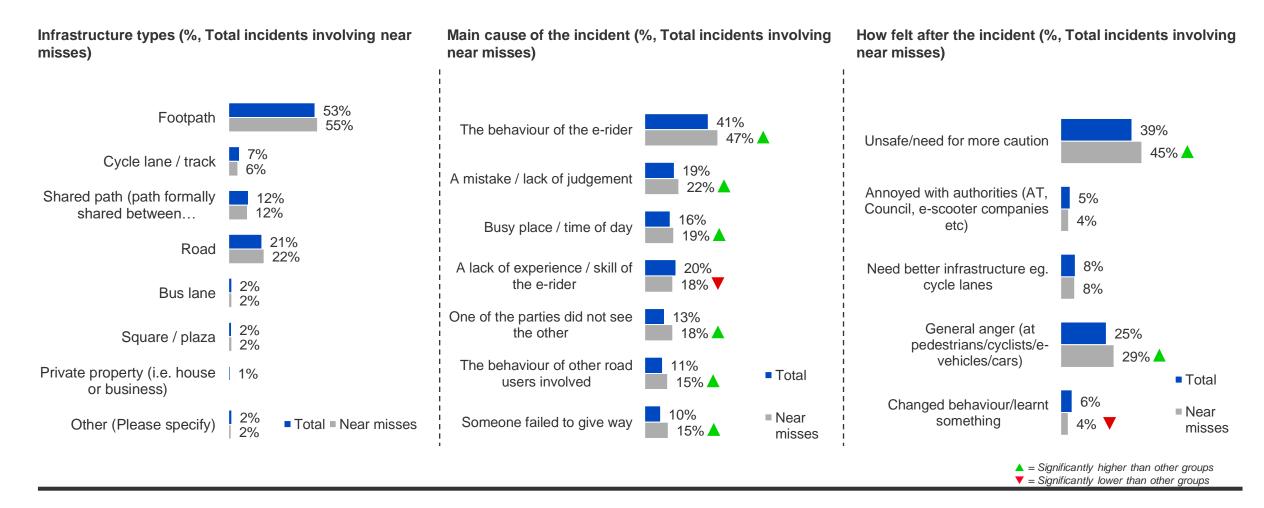


KANTAR

Source: When did this incident happen?; What was the weather like when it happened? Apart from yourself, please select all the other types of road users who were involved in the collision or near miss. Please select all that apply.

Base: All reported incidents - Total n = 810 | All incidents which were near misses n = 414 | All incidents that were near misses that involved other road users n = 368

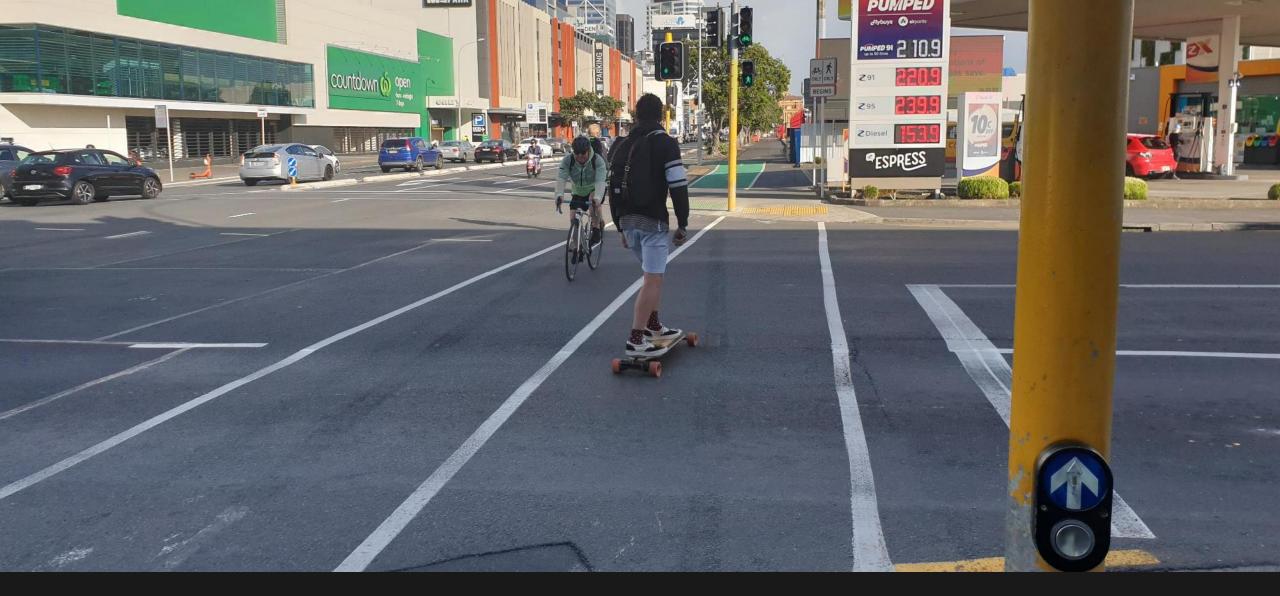
#### Near misses were no more likely on any particular infrastructure, but were more often blamed on the behaviour of the e-rider



KANTAR

Source: Did the incident happen on a...? What do you think caused the incident to happen? Please select all that apply; How did this incident make you feel about how you travel in Auckland?.

Base: All survey respondents - Total n = 810 | All incidents which were near misses n = 414



# Appendix – comments of incidents involving facility condition

## 5% of incident reports mentioned the condition of the road, footpath or other infrastructure as a factor in their incident

Riding through a works area, navigating traffic management kit including a temporary ramp as well trying to avoid other footpath users, I put my foot down while the scooter was moving and the kickstand/wheel arch of the scooter ran up against the inside of my ankle. I was wearing sturdy boots which prevented more serious injury but I still sustained a cut and bruising.

A shadow obscured a broken piece of footpath that I hit at low speed, feel and shattered my elbow

Rider went from road to footpath and hit bump. Went flying and smashed face. Luckily she had helmet on with visor so wasn't as bad as it could have been.

The e-scooter rider was travelling relatively quickly on the left-most part of the road in the CBD during a busy time of day. A bus passed to the right of the scooter casing the space for the rider to narrow. She hit a crack in the curb causing the scooter to stop immediately, flinging the rider onto the pavement. She hit her head hard on a concrete planter box (on Custom Street) causing a deep laceration and heavy bleeding. The rider refused an ambulance, but promised to head to the hospital straight away for stiches.

Was going down the hill on Kyber Pass in the morning. Didn't want to go on the road because the cars and busses go very fast. The footpath narrowed due to a construction sign on the footpath and there was gravel/cracks on the footpath. Went to adjust change direction and due to the gravel the back wheels slid out from under me and I fell over.

Man on e-scooter was traveling too fast and hit an uneven surface and collided into someone walking sending him off the scooter

There was a pot hole in the footpath that was too deep for the wheel, surrounded by many bumps. I underestimated the impact the pothole would have on the small wheels, and got launched of the scooter. The scooter fell and I managed to land on my feet.

#### KANTAR

Bike skidded on a slippery wooden kerb that was poorly designed. Fell onto outstretched hand with extension injury.

I was commuting to work as usual from Mount Eden to the CBD through Ian McKinnon Drive cycleway. I slowed down on the section where you turn from Dominion road to Ian McKinnon Drive cycleway, but despite a very low speed, I fell off on that right turn because the green painted surface was very slippery. I noticed that green paint in that area was different from what normally used on the cycleways and it is slippery even if it is not wet.

I was travelling along Quay Street footpath (roughly close to McDonalds). Trees roots have pushed the surface off the footpath up several inches, effectively forming a hump. The trees blocked the light from the street lamps, so I did not see the hump on the footpath, which when I hit it, threw me off the scooter. My hands came out in front of me to protect myself and I fractured my wrist

While moving from footpath to road I went over a gutter and one of the scooter wheels started skidding because of the gutter's slope and slippery material. I managed to catch my balance by putting one foot on the ground and stopping without falling.

There was a construction barrier and the cyclist didn't have time to go off the footpath as there were cars. He went over the uneven surface, it was wet and lost the balance. He hit the barrier.

Footpath had too much bumps

The rider fell off the vehicle in a slow motion due to what appears an uneven surface of the footpath plus the riders inexperience.



Two people on e scooter hit a pot hole on a foot/cycle path and fell off; they did not appear to be badly hurt.

Scooter rider was travelling at high speed weaving in and out of traffic and moving between pavement and road. He was behaving erratically and assuming he had right of way on the road. Hit car by swerving to avoid a pot hole

When I want to move from the road to the kerb to avoid fast vehicles driving on the Great North road, the ramp wasn't properly made: instead of smoothly transition between road and kerb, the beginning of the ramp is too high from the road; hence, instead of allowing the e-scooter to transition to the kerb smoothly, it blocked and stopped the e-scooter from moving which in-turn threw me off the e-scooter to the kerb; as well as damaged the scooter.

An adult was riding scooter with a child in front and was possibly going too fast and hit a stone or pothole on footpath which tipped scooter over and child got hurt. We were passing in a car and noticed this. Others went to assist.

Was riding with kids and walking dog home from supermarket with groceries. Trying to carry too much, kids complaining, didn't see bump in footpath. Didn't fall but lost control for a second.

Road is un-even surface

Road condition is not good.

The rider was moving too fast, trying to avoid peds, and uneven surfaces etc.

I was ridding on the footpath and had to move to the road and the surface was uneven so I did fall

My friend and I were going down a footpath and onto a wooden bridge path. The surface was uneven for the transfer and that was when we fell off the e-scooter

Riding along footpath saw a large lip too late. I turned to avoid it, went onto grass and in to a fence

E-scooter hit rough ground on footpath, and fell off. Travelling too quickly.

The rider was coming down the road seemed to of hit a rough patch of ground and hit a rubbish bin.

Uneven ground while travelling low speed.

Riding along on the Lime Scooter on the footpath, and an uneven piece of footpath was jutting up and I hit that and came off the scooter onto the footpath

Rider was traveling at fair speed along pathway, hit edge of raised section of pathway, which destabilized and caused him to fall, landing on his hands and knees and grazing them

Bad surface to ride on and slipped

#### KANTAR

I saw a young boy on an e scooter hit a pot hole with the front wheel. The whole scooter stopped suddenly and he flew over the handle bars and landed heavily on the footpath. It looked quite scary at the time.
Layering in the footpath
She was with her friend and she slipped on the tram line and fell off
Rode Hoverboard - went over uneven surface and fell off
Rider was transitioning from the road to the pavement via a driveway, the lip between the road and the driveway was high enough to stop the front wheel dead in its tracks, so the rider went over the front handlebars, however landed flat on their back so shaken but not seriously hurt.
Fall off on uneven surface
Uneven surface, with the user going too fast.
Rider flipped over after e-scooter hit a slight bump in surface
No helmet and speed was just too fasthit some uneven ground and got the speed wobbles
They weren't looking where they were going Uneven services make them crash into a pole
We were a group of four riding along the bike lane from Britomart towards Mission Bay. Just at the point where we were opposite the carwash, there was an ambulance on the road and a scooter rider seriously injured on a fall structure. There was another group of riders there but I think they were the ones who called the ambulance. It didn't look like anyone else was involved but the surface was extremely poor and narrow.

#### KANTAR

## KANTAR

Thank you







## KANTAR

Thank you

