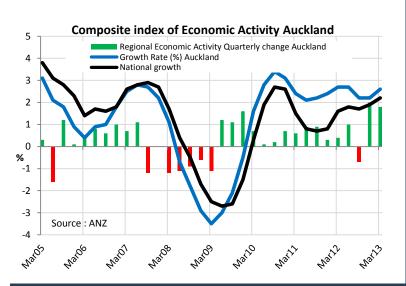
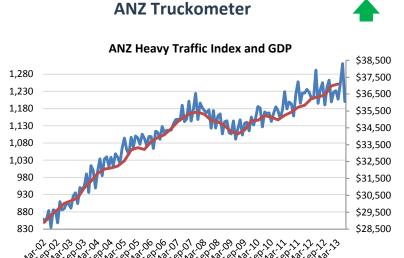


# **Economic Indicators**

# **Auckland Economic Activity**





GDP \$m (RHS)

ANZ heavy traffic index (LHS) Jan 04=1000

**Auckland Economic Activity** - increased by 1.8% in the March 2013 quarter, with a year-on-year growth rate of 2.6% for the year to March 2013.

Source: ANZ Regional Trends Composite Indicator of Economic Activity: Auckland

**ANZ Truckometer** - uses NZTA data as an indicator of national economic activity. The heavy traffic growth since March indicates an improvement is likely for the June GDP results.

Source: ANZ Truckometer

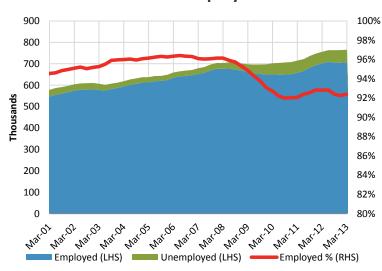
Auckland Employment - the Quarterly Employment Survey shows that employment has risen since mid 2010 however unemployment figures have not decreased showing the overall labour market has increased.

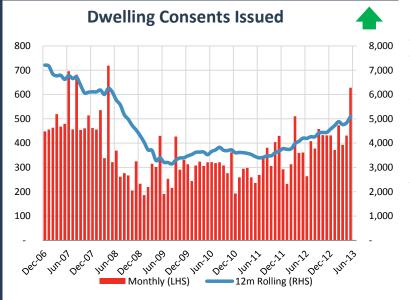
Source: Statistics NZ Quarterly Employment Survey

**Dwelling Consents issued** - have continued to rise since mid 2011 indicating an increased amount of activity in the building industry. However consent levels are still well below what is required to meet targets set out in the Auckland Plan

Source: Statistics NZ

# **Total Auckland Employment**

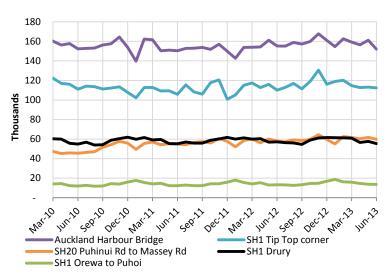




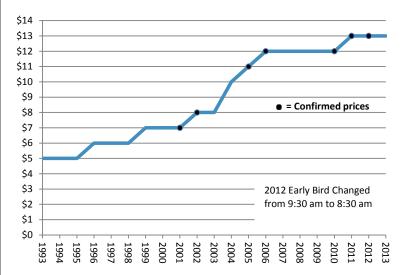


# **Road Indicators**

# **State Highway Average Daily Traffic Volumes**



# AT CBD Carparks Early Bird Price per day



State Highway Traffic Volumes - shows the amount of traffic on each state highway. Compared to the same month last year, in June traffic volumes on the Harbour Bridge were down 2% while on State Highway 20 volumes were 3.2% higher.

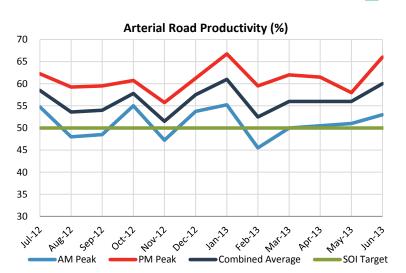
Source: NZTA Data

Arterial Road Productivity - is a measure of the efficiency of the road network comparing the number of vehicles, average journey speed and occupancy. In June the AM peak productivity was 53%, PM peak productivity was 66% and the combined average productivity was 60%.

Source: AT Road Corridor Operations

# **Arterial Road Productivity %**





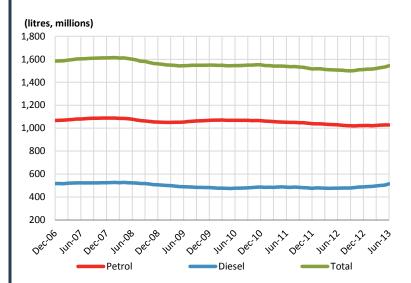
Earlybird Parking Price - in AT owned carparking buildings in the CBD. There has been no change in the price since 2011 however in 2012 the conditions were changed with earlybird parking only available before 8:30am compared to previously being before 9:30am.



# **Price and Fuel Consumption Indicators**

# Monthly Fuel Prices Cents per litre 250 230 210 190 170 150 130 110 90 70 50

# **Auckland Annual Fuel Sales**



**Fuel Prices** - continue to be volatile however they currently appear to be on an upward trajectory placing pressure on travellers wallets by reducing the amount of money available for discretionary spending. Prices increased 3.8%

Source: Ministry of Business, Employment and Innovation

**Auckland Fuel Sales** - total fuel sales continue to increase on the back of increased diesel sales.

Source: Auckland Council Local Authority
Fuel Tax returns

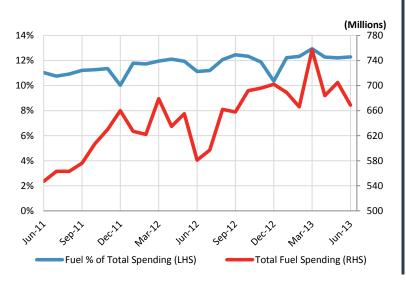
Card Spending on Fuel - increasing fuel prices are putting a greater amount of pressure on budgets. In June the 12 months to June the share of electronic card spending went on fuel increased by 0.7% compared to the 12 months to June 2012. This has come at the expense primarily of the core retail spending (-0.6%).

Source: Statistics NZ monthly Electronic Card Transactions

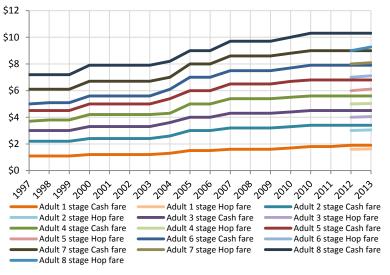
Public Transport Fares - this shows the change in the 1-8 stage bus cash fares over time. The HOP fares (lighter colour) show the equivalent HOP fares. Cash fares on the rail network have increased to align with bus fares which have remained largely unchanged since 2010.

# **Electronic Card Spending on Fuel**

Petrol 91



# **Public Transport Fares**





# **Public Transport Indicators**

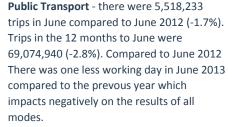
# **Annual Public Transport Trips - 69.1m**











Source: AT PT Ops / operator returns

Rail Trips- there were 845,339 trips in June compared to June 2012 (+1.3%). Trips in the 12 months to June were 10,038,806 (-7.9%) compared to June 2012

Source: AT PT Ops / operator returns

# (Millions) 14 12 10 8 6 4 2 2 Annual SOI Target 12m Rolling Total

# Rail Working Weekday Average - 41k





# Rail Punctuality - 88%



Rail Working Weekday - Weekday patronage has been normalised to remove inconsistencies resulting from; special events, statutory holidays, legacy collection methods, and rail network closures.

Weekday patronage in June was 40,729 (+12.5%).

Source: AT PT Ops and Deloitte Touche Tohmatsu

Rail Punctuality - was 88.0% in June compared to 79.1% in June 2012. Puncutality over the previous 12 months has risen to 84.8%

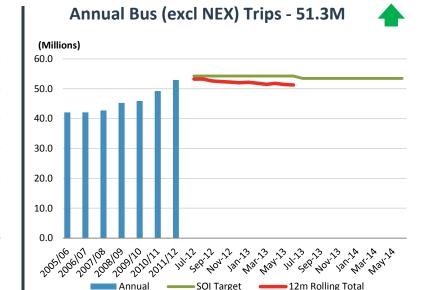
Source: AT PT Ops / operator returns



# **Public Transport Indicators cont.**

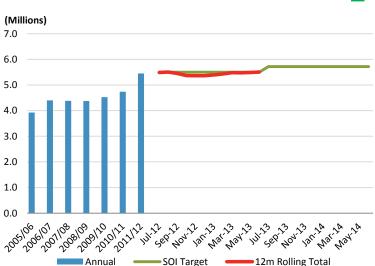
# Annual Northern Express Bus Trips - 2.3M



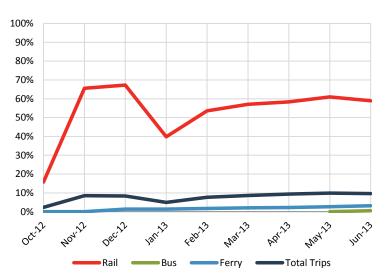








# Percentage of Trips using AT HOP - 9.7%



Northern Express - there were 186,868 trips in June compared to June 2012 (+7.7%). Trips in the 12 months to June were 2,278,585 (-0.1%) compared to June 2012. Working Weekday Average will be available after HOP has been rolled out Source: AT PT Ops / operator returns

Bus (excl Northern Express) - there were 4,104,835 trips in June compared to June 2012 (-3.2%). Trips in the 12 months to June were 51,251,331 (-2.3%). Working Weekday Average will be available after HOP has been rolled out

Source: AT PT Ops / operator returns

Ferry Trips - there were 381,191 trips in June compared to June 2012 (+4.5%). Trips in the 12 months to June were 5,506,218 (+1.1%).

We are working with the operators to provide Working Weekday Average figures in the future

Source: AT PT Ops / operator returns

**Trips using AT HOP** - continues to increase for all modes. 9.7% of all trips are now being made with AT HOP and with it rolling out to buses over the coming months we expect to see these figures lift substantially.

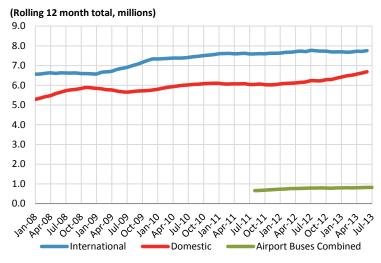
Source: AT PT Ops/operator returns



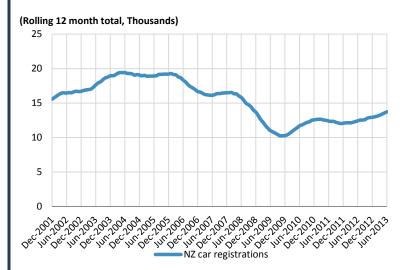
# **Other National Transport Indicators**

# **Auckland Airport Passenger Movements**





# **New and Used Vehicle Registrations**



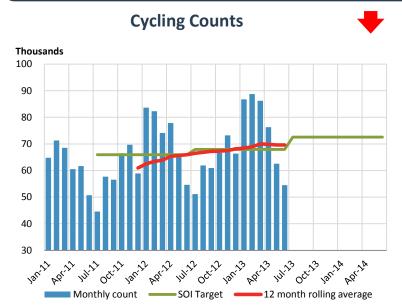
Airport Passenger Movements - increased in June for both domestic and international journeys. Domestic traffic continues to increase at a much faster rate than international traffic. Airport buses continue to see growth in passenger numbers however only account for 5.7% of all Airport Passenger movements

Source: AIAL Monthly traffic

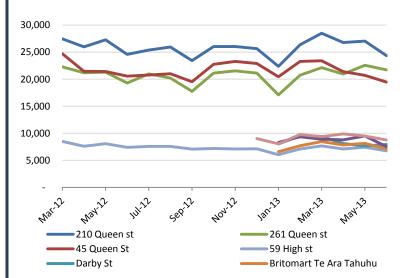
New and Used Vehicle Registrations - The recovery in car sales following the recession in 2008 has continued with 13% higher registrations Jan – Jun 2013 compared to Jan - June 2012. In May the board asked that the data be split out to show Auckland data. This is a work in progress as the majority of cars entering NZ are first registered in Auckland, impacting on the numbers. Source: NZTA Vehicle registration Centre



# **Active Mode and Safety Indicators**



# **Average Daily CBD Pedestrian Counts**



Cycling Counts - AT counts cyclists at 9 key sites around the region. 54,498 cyclists were recorded during June 2013 0.3% lower than June 2012. The 12 month rolling average is 5.5% higher than last year. and ahead of the Statement of Intent target. Source: AT Community Transport

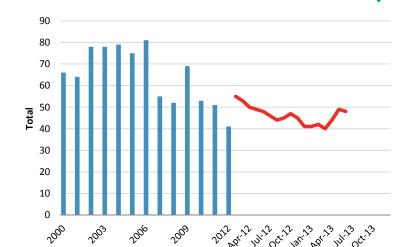
Daily CBD Pedestrian Counts - Automatic pedestrian counts are made by fixed cameras and show high levels of pedestrian use of Queen St compared to other streets monitored within the CBD. Most sites saw a decline compared to June 2012.

Source: Heart of the city

Road Crash Deaths - There were 3 fatalities on Auckland roads in June 2013.

1 more than June 2012. The total road toll for the 12 months to June 2013 was 48, The two more than the 12 months to June 2012.

Source: NZTA



12m Rolling Total

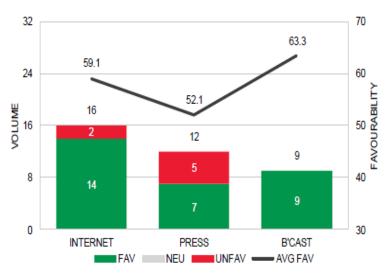
Annual total, year to Dec

**Auckland Annual Road Crash Deaths** 



# **Media Indicators**

# **AT HOP Media Coverage**

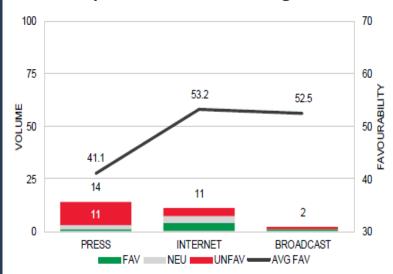


After rising steeply in May, the volume of reports mentioning the AT HOP card was again relatively high (37 reports, compared with 43 last month).

This month's coverage largely concerned the extension of the smart card system to Auckland's bus network, beginning with Urban Express services. The card was also frequently discussed in coverage of the alignment of fares across Auckland's different public transport modes, described by Auckland Transport board chair Lester Levy as the completion of a three-year process (New Zealand Herald, 29

May 2013). Each of these stories demonstrated Auckland Transport's ability to meet strategic objectives, and as a result, reporting on the smart card was largely favourable in tone.

# **City Rail Link Media Coverage**

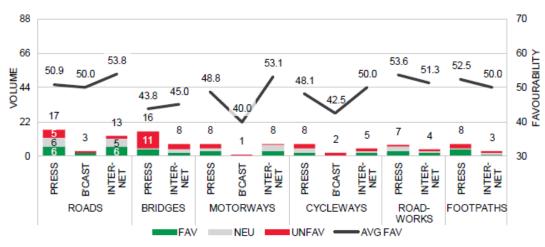


Most reports mentioning the City Rail Link (CRL) this month focused on other topics, including the electrification the rail line to Papakura and the likelihood that the privately funded Glenora Train Station will not proceed, after Auckland Transport estimated an additional \$28 million in grade separation costs. The CRL was also mentioned in reports questioning the idea of a rail line linking Manukau with Pukekohe and Papakura that had been raised by local boards in the south, because it would need to cross the main rail corridor to the Wiri freight hub.



## Media Indicators cont.

# **Roading and Infrastructure Media Coverage**



A wide range of projects were discussed in reporting on roading and infrastructure this month, with few receiving sustained coverage. Notable among these was the

14 June opening of a section of the Puketapapa Greenway cycling path, described by Auckland Mayor Ken Brown as "an example of where the local boards can lead" (Central Leader, 14 June), and which will contribute to the 1,000 kilometres of cycling paths planned for Auckland.

A number of unfavourable reports discussed Mangere East residents' concerns over antisocial behaviour along an alleyway linking McKinstry Avenue and Cottingham Crescent. Auckland Transport spokesperson Mark Hannan rejected suggestions to have the walkway closed, but noted that a report on the possibility of installing lighting was due at the end of June (Manukau Courier, 28 May 2013).

Delays to the widening of Whangaparaoa road between the Hibiscus Coast Highway to Red Beach Road were also discussed in a small number of reports. Auckland Transport design engineer Duncan Miller explained that requests for better cycling options had affected the project's deadline, with works unlikely to commence before 2015 (Hibiscus Matters, 19 June 2013).

The Harbour Bridge was discussed in reports on the concerns of north shore residents and politicians over the additional Waitemata Harbour Crossing project, after some of the area's suburbs were designated for increased housing growth as part of Auckland Council's draft Unitary Plan.

Also reported was the New Zealand Transport Authority's (NZTA) approval of \$1.14 million in funding to upgrade Dominion Road.

# **Leading Messages**

