

TERTIARY STUDENT CONCESSION AND NEON PROMOTION PARTICIPATION AGREEMENT – AT CUSTOMER TERMS AND CONDITIONS ('PROMOTION TERMS')

Introduction

Auckland Transport (**AT**) is partnering with Sky Network Television Limited (**Sky**) to offer students who have or activate a Tertiary Student Concession before 22 March 2026 the chance to win one of 10,000 codes to redeem a complimentary two months of a Neon Basic subscription (**Discounted Neon Subscription and Promotion**). The Promotion is available for only a limited time on these terms and conditions (**Promotion Terms**). The Promotion aims to encourage applications for and use of the Tertiary Student Concession on public transport services in Auckland.

Promotion Terms

By entering the Promotion, AT customers agree to be bound by these Promotion Terms.

To be eligible to apply for the Discounted Neon Subscription, you must:

have a Registered AT HOP Card (which must be in your name and not be registered to a myAT account in the name of another person or linked to the myAT account of another person) with a Tertiary Student Concession activated on that Registered AT HOP Card or that is activated on or before 22 March 2026. (To avoid doubt, a Tertiary Student Concession may be activated only by tertiary students studying in Auckland, only via AT and by tagging on to at least one public transport journey using the Tertiary Student Concession);

tag on to a public transport service using your Tertiary Student Concession at least once on or before 22 March 2026; and

be located in New Zealand and be 18 years of age or older

(Eligibility Criteria).

Promotion Code:

If you meet the Eligibility Criteria, you will automatically go into a random draw, operated by AT, to receive a code and URL to redeem the Discounted Neon Subscription via Sky (**Promotion Code**);

AT will distribute only one Promotion Code per person for single use;

The Promotion Code is not transferable or exchangeable, not redeemable for cash and is not available in conjunction with any other offers provided by Sky;

Promotion Codes will expire on the date stated in the email sent to you or as otherwise notified.

Draw Process: AT will conduct two random draws:

Draw 1: The first draw will occur on 27 March 2026 and the Promotion Codes will expire on 19 April 2026;

Draw 2: The second draw will occur on 20 April 2026 and the Promotion Codes will expire on 13 May 2026;

No further draws will take place.

Notification and Redemption:

Winners will be notified via the email address associated with their MyAT account. AT is not responsible if you do not receive a notification for any reason including for missed emails due to spam filters, incorrect contact information, full inboxes or technical issues.

To redeem the Discounted Neon Subscription once you have received a Promotion Code, you must: sign up to Neon Basic subscription, including agreeing to Sky's terms and conditions and providing valid payment information to Sky; and

follow the instructions provided to activate the Discounted Neon Subscription provided by Sky at the time of redemption.

If you do not redeem the Discounted Neon Subscription via a Promotion Code (that you have validly received) by the date of expiry of the Promotion Code, you will forfeit the prize and the Promotion Code will no longer be valid.

Discounted Neon Subscription:

The Promotion Code only applies to the NEON Basic subscription and cannot be redeemed on any other plan. NEON movie rentals are not included in the NEON Basic subscription and will incur an additional cost.

The Discounted Neon Subscription will rollover into a paid NEON Basic subscription once the complimentary two months of the Discounted Neon Subscription ends. The NEON Basic subscription will automatically renew at the monthly recommended retail price in effect at the time of renewal until cancelled by you. You must pay monthly in advance for your NEON Basic subscription.

You may cancel the Discounted Neon Subscription at any time by cancelling on the NEON website. You will be able to continue to use the Discounted Neon Subscription until any prepaid billing period expires, after which time your subscription will end. You will be charged the monthly recommended retail price for your NEON Basic subscription if you do not cancel your Discounted Neon Subscription before the end of the complimentary two-month period.

A Discounted Neon Subscription will be available to only the first 10,000 (or other such number to be determined by AT in its sole discretion) students who meet the Eligibility Criteria, win the draw and redeem the Discounted Neon Subscription from Sky via the Promotion Code in accordance with these Promotion Terms.

Privacy: AT will collect, hold and use your personal information in accordance with AT's Customer Privacy Policy (available on AT's website) and the Privacy Act 2020.

Survey: You agree that AT and Sky can contact you about your participation in the Promotion to request your feedback.

Termination:

AT may terminate the Promotion at any time for any reason at its discretion;

Your participation in the Promotion will terminate automatically on the expiry of the Promotion or if:

- (i) you no longer meet the Eligibility Criteria to participate in the Promotion; or
- (ii) AT suspends or terminates your participation in the Promotion for any reason at its sole discretion.

Liability: AT will not be liable to you for any reason whatsoever if you are unable to use the Promotion Code or URL or otherwise participate in Promotion for any reason.

AT may change or modify the Promotion and these Promotion Terms at any time.

Sky NEON Terms of Use and any other Sky terms and conditions applicable to the Discounted Neon Subscription and the NEON Basic subscription also apply.

NEON SUBSCRIPTION OFFER – FREQUENTLY ASKED QUESTIONS

What is the offer?

AT and NEON are giving away 10,000 codes to redeem two months' complimentary on a NEON Basic subscription to eligible tertiary concession customers who tag on before 22 March 2026.

Who is eligible / how do I enter?

All customers who:

- Have an activated Tertiary Student Concession, and
- Tag on with their registered AT HOP card at least once before 22 March 2026
- are automatically entered.

When are winners drawn?

- Round 1: 27 March 2026
- Round 2: 20 April 2026

What can I win?

A complimentary two months on a Neon Basic subscription.
This Promotion does not include Neon Standard.

Do NEON voucher codes expire?

Yes. Winners have 3 weeks from the date of issue to activate their promotion code.

Will I be charged during the 2 month promotional period?

No. The first two months have no charge

However:

- A NZ billed credit card is required to activate the NEON Basic subscription
- You can cancel at any time during your subscription via the Neon website. If you end your subscription in this way, you will be able to continue using your subscription until any discounted or prepaid period expires, after which time your subscription will end. with no notice period (during the complimentary two month period)
- If you do not cancel before the end of the complimentary two month period, you will be charged the standard Neon Basic monthly price the following month.
- Neon will send you an email reminder before the end of the complimentary two month period to notify you that your complimentary NEON Basic subscription your discounted Neon period will soon be expiring and will roll over to a paid NEON Basic subscription.

Who can redeem the voucher?

- Eligible Entrants who:
- Live in Auckland
- 18 or older
- Have a NZ billing address
- Have a compatible device

Do I need a credit card to redeem the voucher?

- Yes. NEON Basic requires a valid NZ billed credit card for account setup.

No charges apply until the promotional complimentary two-month period ends. Please note that you will be charged at the usual Neon Basic rate once the complimentary two month Promotion period has ended. Neon will send you an email reminder before the end of the complimentary two month period to notify you that your complimentary NEON Basic subscription will soon be expiring and will roll over to a paid NEON Basic subscription.

How do I redeem my voucher?

New NEON users

1. Visit neontv.co.nz
2. Start the sign up process
3. Choose the Neon Basic plan
4. Enter your voucher code

Existing NEON users

5. Log in at neontv.co.nz
6. Go to My Account → Plan & Payment
7. Select Add Voucher and enter your code

Can I redeem the voucher in the mobile app?

No. Vouchers must be entered on the NEON website, not the app.

Can existing NEON subscribers use the voucher?

Yes, if they are on, or switch to, the monthly Neon Basic plan.

Annual or other plan types may need to be cancelled before the voucher can be applied.

Does the voucher include movie rentals?

No. Additional movie rentals must be purchased separately.

What if the voucher doesn't work?

You should contact the NEON Help Centre.

Can the voucher be combined with other offers?

No. NEON vouchers cannot be combined with other discounts or promotions.

Can the voucher be partially used or split?

No. The voucher is applied in full.

What if a customer loses their voucher code?

Lost or stolen voucher codes cannot be replaced by NEON.