BT Update – September 2014

Two components will be covered in the AT Board Session;

- 1. Real time demonstrations of key solutions;
- 2. Update on Business Technology



An Auckland Council Organisation

# **Board Update** Business Technology - 2014



### **Complexity** of Operations





436 Servers (doubled in 15 months)

450 service requests from users a week



1700 & growing (Includes 3<sup>rd</sup> parties)

115 incidents to manage a week



Handhelds Parking AIFS

Train Operations Parking Special Events



1800. 1 Petabyte Storage per week





Average of 7,560 pages of email, per second processed



### **AT Services Platform**

2011 Vision to Executive and Board – updated 2014



New Customer Focus Areas 2014/15 Year

### **Strategic Vendors**





### **Other Relationships**

NZTA, POLICE, ATEED, AUT, TRANSPORT SECTOR

#### **Other Vendors**

60 + vendors to manage Currently 30 significant BT contracts to negotiate this year.

## **AT ITS Maturity Indicators – Direction Shift**

### The indicative Maturity Model was based on interviews & feedback, assessment by IBM

II	M. Ö	Level 1 Silo	Level 2 Centralised	Level 3 Partially Integrated	Level 4 Multimodal Integrated	Level 5 Multimodal Optimised	Auckland
Strategic Planning	Planning	Functional Area Planning (single mode)	Project-based Planning (single mode)	Integrated agency-welle planning (single mode)	Integrated corridor-based multimodal planning	Integrated regional multimodal planning	Position Average City
	Performance Measurement	Minimal	Define metrics by mode	Limi ed integration across orga isational silos	Shared multimodal system-wide metrics	Continuous system-wide performance measurement	AT 2011
	Customer Management	Minimal capability, no customer accounts	Customer accounts managed separately for each system/mode	Nulti-channel account in eraction by mode	Unified customer a count across multiple modes	Integrated multimodal incentives to optimise multimodal use	2015 with ATOC CCTV AIFS & NITIMS
Real-time information creation capability	Data Collection	Limited or Manual Input	Near real-time for major routes	Real-time for major routes using multiple inputs	Real-time coverage for major corridors, all significant modes	System-wide real-time data collection across all modes	Leading Practice
	Data Integration	Limited	Networked	Common user interface	2-way system integration	Extended integration	
	Analytics	Ad-hoc analysis	Per <mark>odic, systematic</mark> ana ysis	High-level analysis in near real-time	Deta led analysis in real-	Multi-modal analysis in real-time	
	Payment Methods	Manual cash collection	Automatic Cash Machines	Elect nic Payments	Multimodal integrated fare card	Mult modal, multi-channel (fare cards, cell phones, etc.)	CRM
ITS Management capability	Network Ops. Response	Ad-hoc, single mode	Centralised, ngle mode	Automated, single mode	Automated, multi-modal	Multimodal real-time optimised	NITIMS
	Incident Management	Manual detection, response and recovery	Manu I detection, co- ordin ed response, manu I recovery	Automatic detection, co- ordinated response and manual recovery	Automated pre-planned multimodal recovery plans	Dynamic multimodal recover plans based on real-time data	ССТУ
	Demand Management	Individual static mea	dividual measures, with ng term variability	Coordinated measures, with short term variability	Dynamic Pricing	Multimodal dynamic pricing	
	Traveller Information	Static Information	Static trip planning with linited real-time alerts	Multi-channel trip planning and account based alert supscription	Location-based, on- journey multimodal ir formation	Location-based, multimodal proactive re- routing	

### **Some Influencers on BT**

### CRL

- additional 150+ people to support
- Documents of 1GB file size
- 3D drawings
- Storage growth
- Wide diversity of partners requiring secure access and solutions

Integration of complex station and infrastructure designs, to existing infrastructure solutions



BT works to align to;

- Strategic Themes
- Long Term Plans
- Customer Focus
  Whilst being
- Best bang for dollar
- Being innovative

WIFI on Public Transport

• Requires research

- Wifi
- Need to, and are overcoming known world wide issues in reliable WIFI deployment on commuter trains

### **Future**

AT is investing in technology and will continue to do so. All infrastructure build now comes with smart technology

Millions of rows of data is collected every day by AT Data has to be transformed to Information **Information enables Customer Transport Mode choice** 

Transport modes and services provided by AT will change as technology enables change.

The PT vehicle of the future ?

AT knows not all customers have there own technology, access to information is key, for them, AT has to enable this for all customers



