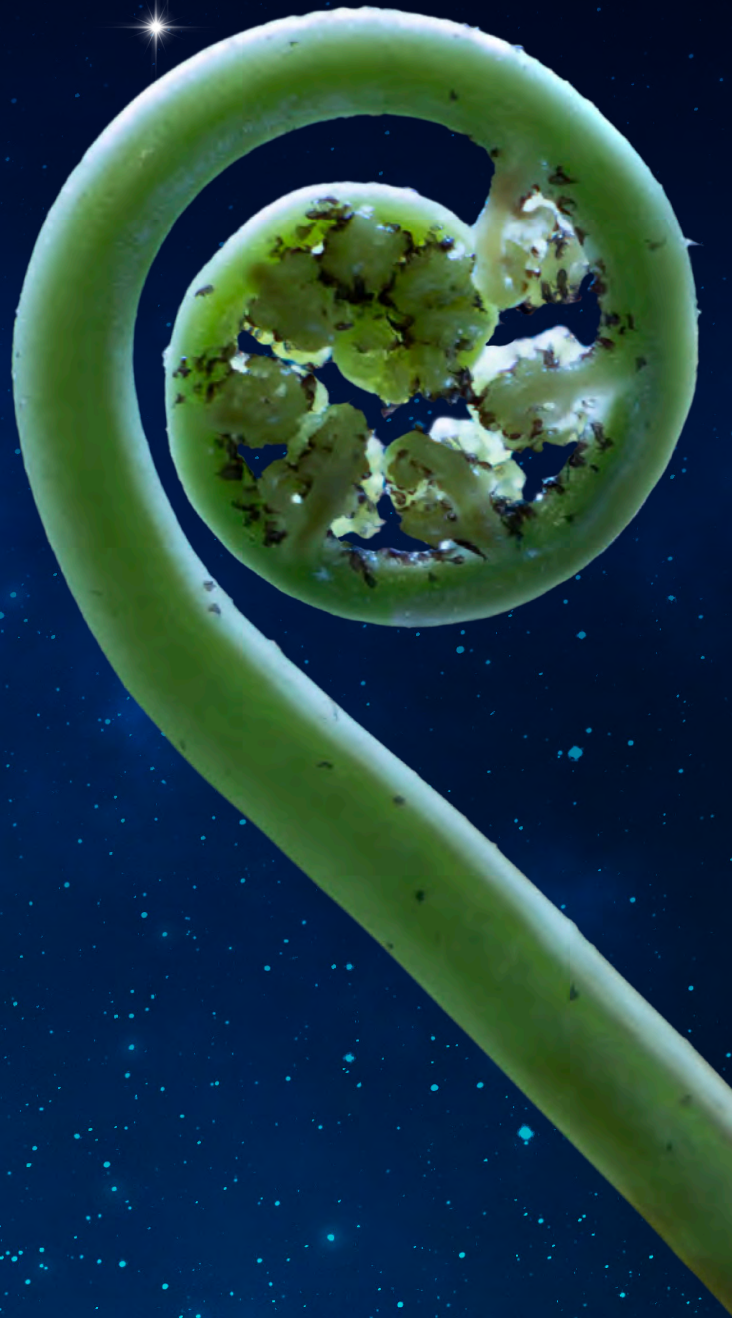


# E Marotiritiri Ana



Māori Outcomes Report  
**FY24/25**

# He Mihi

**Tuia ki te rangi, tuia ki te papa  
Tuia ki te moana, tuia ki te ira tangata  
Ka rongo te pō  
Ka rongo te ao  
Tēnā koutou.**

**Marotiritiri i te whenua haumako  
Poipoia te kākano kia puāwai  
Kia tupu kia wana!**

Bind to the sky, bind to the earth  
Bind the sea, bind all of mankind  
Heard by those who have passed (spiritual realm)  
Heard by those of this world (physical realm)  
Greetings to all.

Cultivate the rich land  
Nurture the seed, and it will flourish.  
Grow and come alive!













# Ngā Upoko Kōrero

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# Horopaki whai rautaki

## Strategic background

Auckland Council (AC) sets the strategic direction and expectations for Auckland Council Group (the Group), including Auckland Transport (AT) and other Council-controlled Organisations (CCOs).









# Māori in Tāmaki Makaurau

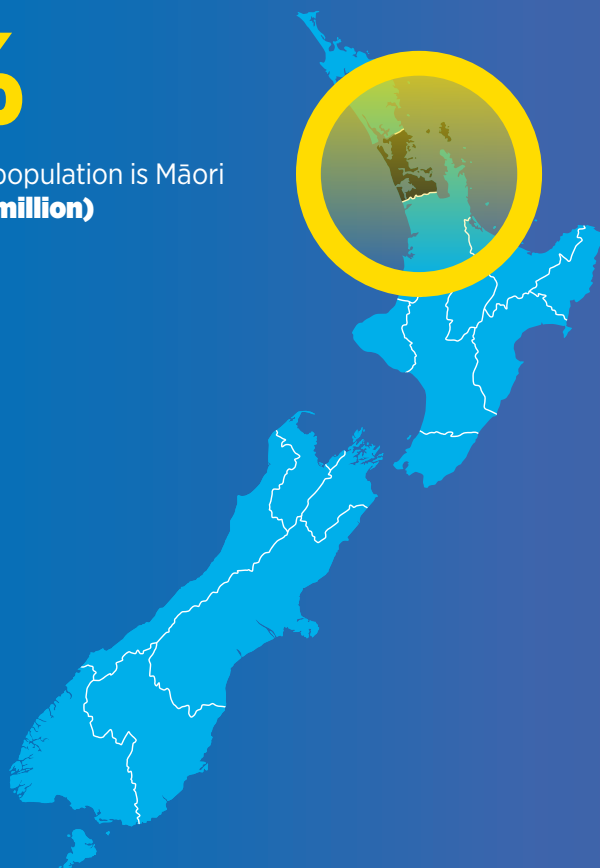
## 13.7%

of the Tāmaki Makaurau population is Māori  
(227,898 of nearly 1.66 million)



**Māori population  
growth in Tāmaki  
Makaurau  
(2018 - 2023)**

Compared to total  
population growth  
of 5.4%



## 29%

of New Zealanders  
under 25 years are  
of Māori descent

## 1 in 5

New Zealanders are  
of Māori descent  
(almost 1 million people)

## 23.3%

of all Māori in Aotearoa  
live in Tāmaki Makaurau

\*Data from NZ's 2023 Census  
of Population and Dwellings.







# **Kia Ora te Hononga**

Effective Māori participation







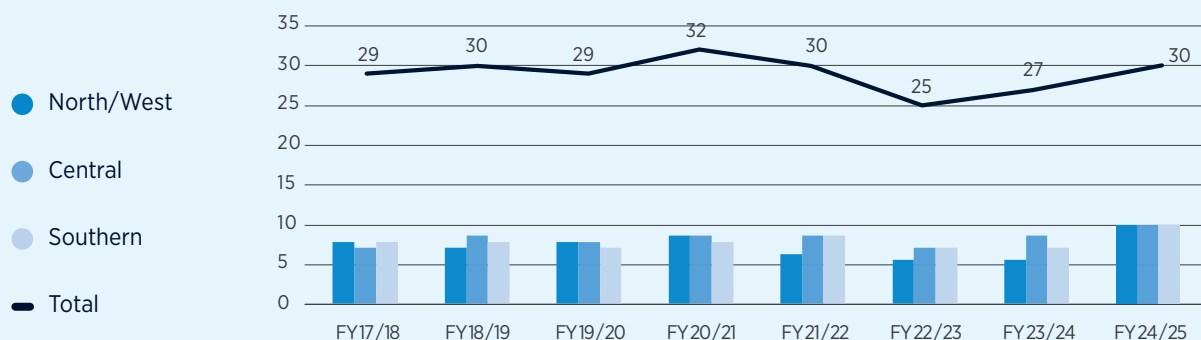


## Mana Whenua

In FY24/25 AT has

**Hosted 30 mana whenua engagement forums**

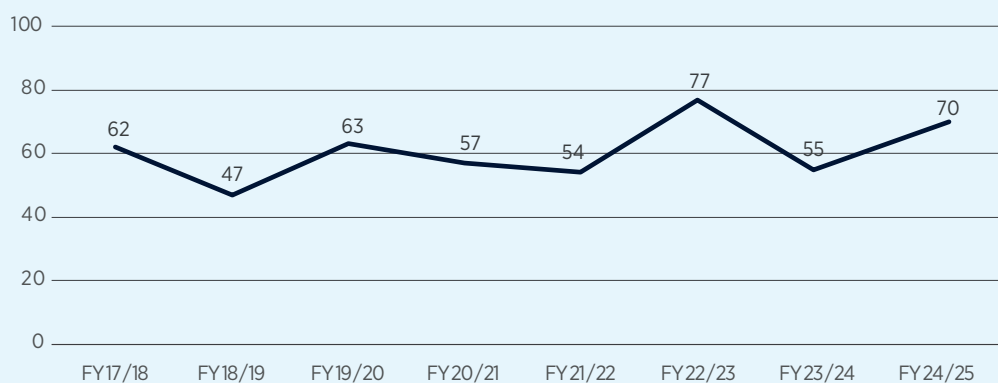
### Number of mana whenua engagement forums



AT has engaged with mana whenua on

**70 projects in total\***

### Number of projects engaged with mana whenua\*



\*Each project includes regular engagement and updates throughout its life-cycle, with some projects spanning multiple years.

## Mataawaka

### Mataawaka Engagement Plan

Auckland Transport's Mataawaka Engagement Plan seeks to improve opportunities for mataawaka Māori to contribute to our decision-making processes. This includes:

- Improving AT's ability to measure and report engagement with mataawaka Māori
- Building and maintaining relationships with organisations that represent the interests of mataawaka Māori
- Developing processes and resources to improve engagement capability

### In FY24-25, AT:

- Incorporated AT's Engagement HQ into our baseline reporting for mataawaka engagement
- Updated mataawaka contact lists to include marae, kōhanga reo, kura kaupapa Māori, wānanga, taura groups and other organisations
- Added a question to AT's annual reputation tracker about the extent to which Aucklanders feel they can contribute to AT's decision-making processes





## Projects with Mana Whenua Engagement FY24/25

- 520 Te Arai Point Road-Culvert (ID584) Replacement /Fish Passage
- Albany Highway Project
- AT Māngere Walking and Cycling Projects: McKinstry Avenue Alleyway Upgrade
- AT Māngere Walking and Cycling Projects: Māngere East and Manukau Cycling improvements
- Bus Procurement strategy
- Carrington Road Improvements Project
- Carrington Road Improvements update
- Charger Building design – Low Emission Ferry Programme for Downtown
- Charger Building design – Low Emission Ferry Programme for Downtown
- Church Street East level crossing
- City Centre Paid Parking changes
- Cycleway Projects Programme Update (1 of 3)
- Downtown Bus Improvements & Downtown West Project
- Downtown Development Programme
- Eastern Busway 1 update
- Eastern Busway Alliance update
- Eastern Busway Alliance update Management Plan – Manukau
- Electric Ferries – Pontoon Renewal
- EV Business Case
- Ferry Layover Facility
- Great North Road Improvements Project Karakia
- Great North Road, Grey Lynn project
- Henderson Station Upgrade
- Hikina te Wero (1 of 2)
- Homai Station Level Crossing Removal Programme
- Inga Road Bridge project update
- Inga Road, Milford Bridge Replacement
- Joint AT/ Kainga Ora 10-year transport programme to support brownfield growth in Mt Roskill, Tāmaki and Māngere
- Kake Mai programme update
- Kawau Island Wharf Maintenance and Renewals
- Level Crossing Programme – Takaanini and Te Mahia station access bridges
- Level crossing programme update: Oneill's Road
- Level crossing programme update: – Western line
- Level crossing programme update: Glen Innes pedestrian bridge
- Level Crossing Removal Programme: Central
- Level Crossing Removal Programme: South
- Low Emission Ferry Programme: Beach Haven and Hobsonville
- Low Emission Ferry Programme: Half Moon Bay Ferry Terminal update
- Mahi Toi for Parnell Underpass Site Proposed Heather Street Boardwalk project
- Maoro St Intersection update
- Mana Whenua Engagement update
- Mangere west Cycling Improvements Update
- Manurewa Active Modes Action Plan update
- Mill Flat Road Bridge Update
- Open Loop/Contactless Payments Update (1 of 3)
- Open Loop/Contactless Payments Update (3 of 3)
- Pedestrian Rail Station Bridge at Glen Innes
- Pohutukawa Glade, Karekare to Waitipu Quarry Park, Bethells Te Henga
- Point Chevalier to Westmere Improvements Project update
- Preliminary recommendations on the Room to Move in the City Centre parking management plan, for discussion.
- Pukekohe Bus Drivers Facility
- Review of Auckland Transport's and Auckland Council's traffic-related bylaws
- Review of Auckland Transport's and Auckland Council's traffic-related bylaws
- Review of traffic-related bylaws (1 of 3)
- Room to Move i te Pokapū Tāone – developing a city centre parking management plan update.
- Room to Move: Comprehensive Parking Management Plan – Manukau

- Room to Move: Comprehensive Parking Management Plan – Ponsonby and Newmarket
- Room to Move: Comprehensive Parking Management Plan: Albany
- Safe walking and cycling connections Kelston-New Lynn
- Speed Limits update (1st of 3)
- Sustainable Procurement Action Plan Update (1 of 3)
- Takaanini/Manurewa/Papakura proposed changes to the Public Transport Network
- Taskforce for nature-related financial disclosure (TNFD)/Biodiversity framework (1 of 3)
- Te Mahia station access bridges: Takaanini level crossings
- Te Tupu Ngātahi
- Te Tupu Ngātahi New Zealand Planning Institute NZPI Presentation
- Time of Use Charging (1 of 3)
- Time of use charging programme
- Time of Use Charging: Select Committee Submissions
- Transport Design Manual – Interpretive Signage
- Upcoming Bus Changes
- Update on the City Centre Wayfinding Strategy: Installing interpretative signage at Te Wānanga
- Vincent Street Bus and Cycle Upgrades
- Waikōwhai Mt Roskill Intersections Upgrades Project
- Wainui Improvements (Milldale): Highgate Bridge Planting, Artwork
- Waipuna Bridge – Pier maintenance
- Wellesley St Bus Improvements Project (Stage 2)







# **Kia Hāngai te Kaunihera**

An empowered organisation



AT is focused on empowering our people through education, to build their confidence and capability in helping to deliver Māori Outcomes.

## **E Marotiritiri Ana Launch**

To celebrate the last seven years of Māori Outcomes, AT launched the first iteration of E Marotiritiri Ana: Māori Outcomes Report FY17/18 – FY23/24 in April 2025. The report reflects on our achievements since the implementation of our Māori Responsiveness Plan in 2017. The report provides the foundation for our Ka Tupu Ka Wana: Achieving Māori Outcomes Plan FY24-27 and the future of Māori Outcomes at AT.

**Ehara taku toa i te toa takitahi engari  
he toa takitini**

My success is not mine alone, but that of many.





## Viaduct office refresh

The viaduct office refresh incorporated elements of AT's Te Taurapa artwork designed by Ira Aotearoa and Graham Tipene (Ngāti Whātua, Ngāti Kahu, Ngāti Hine, Ngāti Haua, Ngāti Manu). Te Taurapa is the stern of the AT waka and represents our journey toward a connected and thriving Tāmaki Makaurau.

The elements include:

- The full taurapa design visible on the walls opposite the lifts and in Customer Central. Te Taurapa is displayed next to our purpose statement: Ka tiaki mātou i te katoa ka eke waka i Tāmaki Makaurau – We tiaki all who use transport in Tāmaki Makaurau.
- Takarangi spirals on the lift door walls and in customer central. These represent our four organisational values: Auahatanga, Whanaungatanga, Tiakitanga and Manaakitanga.
- Takarangi patterns in meeting rooms and feature walls. Takarangi is a representation of the creation story, and the movement from the realm of potential into the realms of growth and development. It represents how vision and purpose guide the fulfilment of our community's aspirations.
- Te Uho patterns in our kitchens, represent the safety and wellbeing of our AT kaimahi.



**Auahatanga**  
Better, bolder,  
together



**Whanaungatanga**  
We connect



**Tiakitanga**  
Safe with us



**Manaakitanga**  
We care





# **Ka tiaki mātou i te katoa ka eke waka i Tāmaki Makaurau**

## **We tiaki all who use transport in Tāmaki Makaurau**





## Ngā Kete Kīwai Learning Programme

**Timotimo kai, tumutumu kōrero, tumutumu whenua**

Food for the mind, body and soul with the foundational knowledge of the people and the land.

AT is focused on empowering our kaimahi through education, to build their confidence and capability in helping to achieve Māori outcomes through our mahi. Launched in 2018, Ngā Kete Kīwai is AT's Māori Learning Programme led by the Māori Outcomes Team, in partnership with the Learning Design and Delivery Team, to deliver the following four workshops.

- **Hononga-ā-tinana-ā-wairua (Māori Engagement):** Understanding the different treaty audiences in Tāmaki Makaurau, AT's Māori Engagement processes and acquiring the knowledge and tools to engage effectively with Māori.
- **Tuia ka mana Māori (Māori Outcomes):** Understanding AT's Māori Outcomes Plan, reporting into AC and Houkura, and how AT responds to its obligations under Te Tiriti o Waitangi and legislation.
- **Te Tiriti o Waitangi ki Tāmaki Makaurau (The Treaty of Waitangi in Auckland):** Learning about the history of Te Tiriti o Waitangi, its arrival in Tāmaki Makaurau, and the role it has in our mahi at AT today.
- **Te reo Māori me ōna tikanga (Māori language and customs):** Learning how to pronounce te reo Māori correctly, greet and introduce yourself in te reo Māori, and basic tikanga (protocols).

## In FY24/25 AT had a total of 412 attendances across our four Ngā Kete Kīwai workshops:

- **Hononga-ā-tinana-ā-wairua (Māori Engagement)** 86 participants
- **Tuia ka mana Māori (Māori Outcomes)** 117 participants
- **Te Tiriti o Waitangi ki Tāmaki Makaurau (The Treaty of Waitangi in Auckland)** 91 participants
- **Te reo Māori me ōna tikanga (Māori language and customs)** 118 participants





## Ngā Kete Kīwai Rā Tuku Taonga

We recognise the commitment of kaimahi who complete all four workshops and welcome them back for a graduation ceremony to celebrate their achievements. From June 2024 to July 2025 we have hosted three graduation ceremonies to mark these achievements. Each graduate received a certificate of completion and their very own pounamu taonga (greenstone pendant) to mark their achievement.

**In 2024, there were 98 kaimahi** who graduated and so far for 2025, there have been **32 graduates** with more expected at the next graduation ceremony in November 2025. A proud achievement for our AT whānau.











# **Hūtia Kia Wana Māori**

Māori Empowerment 2022-2025







Hūtia Kia Wana Māori is Auckland Transport's Māori Employment Strategy that aims to anchor Māori throughout our organisation and enhance the wellbeing and development of kaimahi Māori for the future. This report marks the end of the initial strategy which is set to be refreshed in the coming year.

## Measures – Achieved

- Hūtia Kia Wana Māori established
- Māori Outcomes Specialist appointed
- All kaimahi Māori have the opportunity to achieve up to Level 4 Te Reo Māori
- Mana Ka Māori is an active and supportive network that contributes to Māori wellbeing
- AT induction days include mihi whakatau

## Measures – to be completed

### To be included in the next Hūtia Kia Wana Māori strategy

- At least 12% of AT kaimahi are Māori
- All People and Performance kaimahi and hiring managers have graduated from Ngā Kete Kīwai and unconscious bias training
- At least 12% of AT applicants are Māori
- At least 12% of those represented across salary bands 'I' and above are Māori
- Equity pay gap between Māori and Tāngata Tiriti within +/-2% variation
- Annual mapping and review of career and succession pathways
- Baseline for Māori wellbeing established

## Measures – Completed

- Establish baseline of kaimahi Māori working at AT.
- Appoint a Maori Outcomes Specialist.
  - Two Māori Outcomes Advisors appointed February 2022.
  - One Māori Outcomes Specialist appointed July 2024.
- Register with ‘Mind the Gap’ and commit to publicly reporting Māori pay gaps on our website and in our AT annual reports.
  - Published pay gaps on AT website.
- Establish clear pathways towards landing roles and ongoing career support for Ngā Kaihoe.
  - Ngā Kaihoe Māori have all transitioned into permanent positions at AT.
- Make Kaupapa Māori training opportunities available to kaimahi Māori.
  - Ongoing partnership with Te Wānanga o Aotearoa. Te Ara Reo Māori course offered to all AT kaimahi.
- Establish opportunities for kaimahi Māori to share their experiences and mātauranga with each other, and to connect and collaborate across the organisation.
  - Regular lunch and learns hosted by Mana Ka Māori and Māori Outcomes Team.
- Ngā Kete Kīwai, uncounscious bias, and Treaty partnership training expected for all kaimahi.
  - Registrations for Ngā Kete Kīwai at full capacity with 412 attendees across all four workshops in FY24/25.
- New kaimahi are welcomed via pōwhiri/ mihi whakatau.
  - Mihi whakatau for new kaimahi conducted monthly.
- Hūtia Kia Wana Māori is reviewed and monitored annually.
  - Reporting completed in Q2 FY22/23, Q4 FY23/24, and Q4 FY24/25.

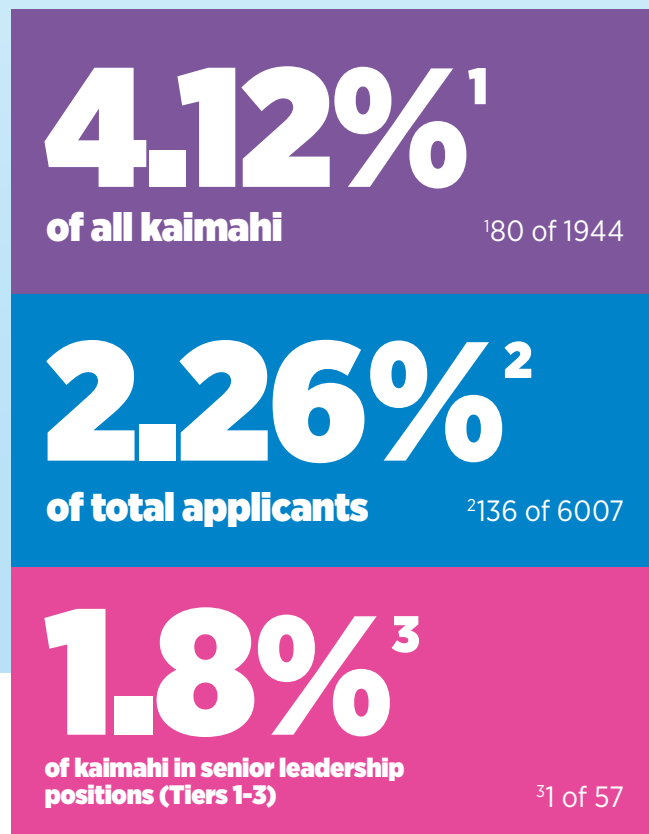
## Actions – to be completed

### To be included in the next Hūtia Kia Wana Māori strategy

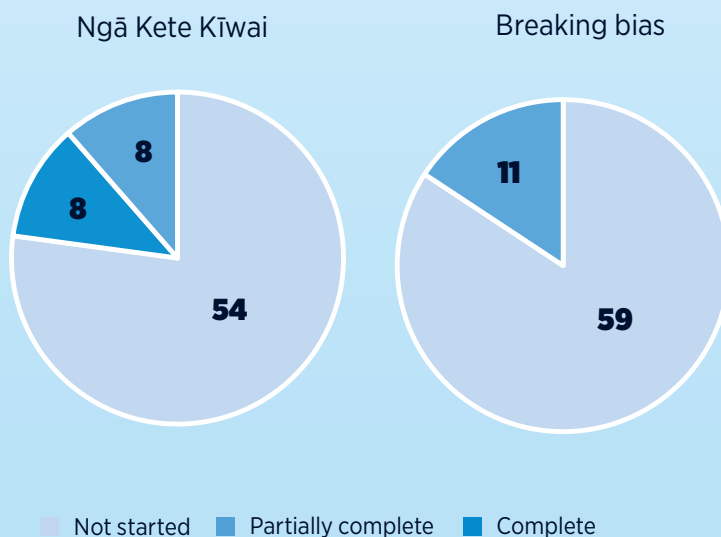
- Revise and update marketing and recruitment strategies to target Māori communities.
- Recruitment pipeline reviewed and updated to recruit Māori.
- Incorporate Hūtia Kia Wana Māori into People and Performance’s leadership programmes.
- Ngā Kete Kīwai and unconscious bias training expected for all People and Performance kaimahi.
- Create talent mapping plan for positions critical to Māori Outcomes.
- Address outstanding gaps in pay.
- Develop career pathways and succession pathways for kaimahi Māori



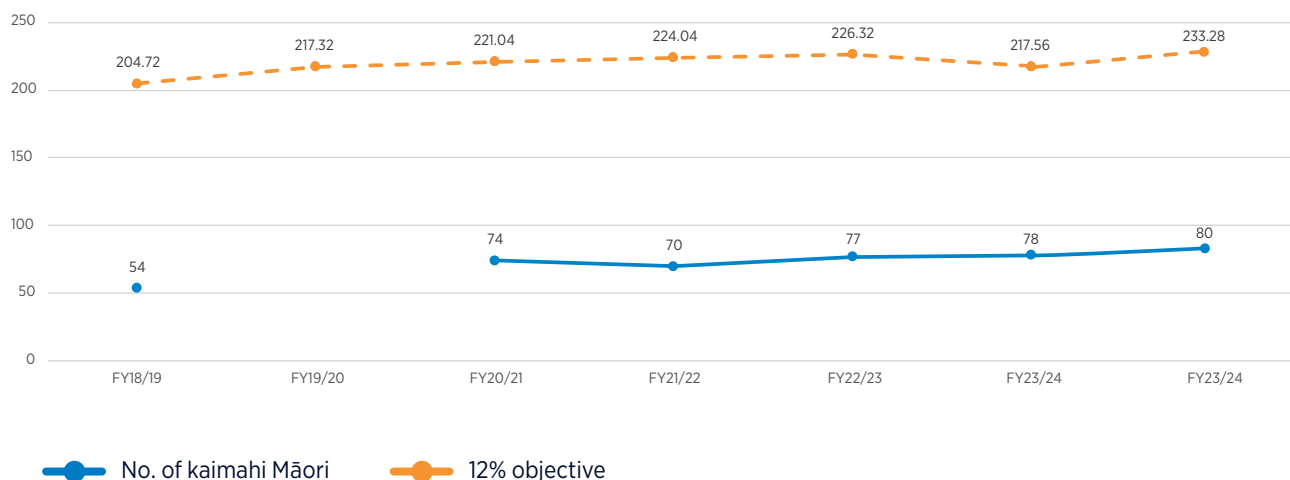
## Māori representation at AT – 30 June 2025



## People & performance workshop completion rates

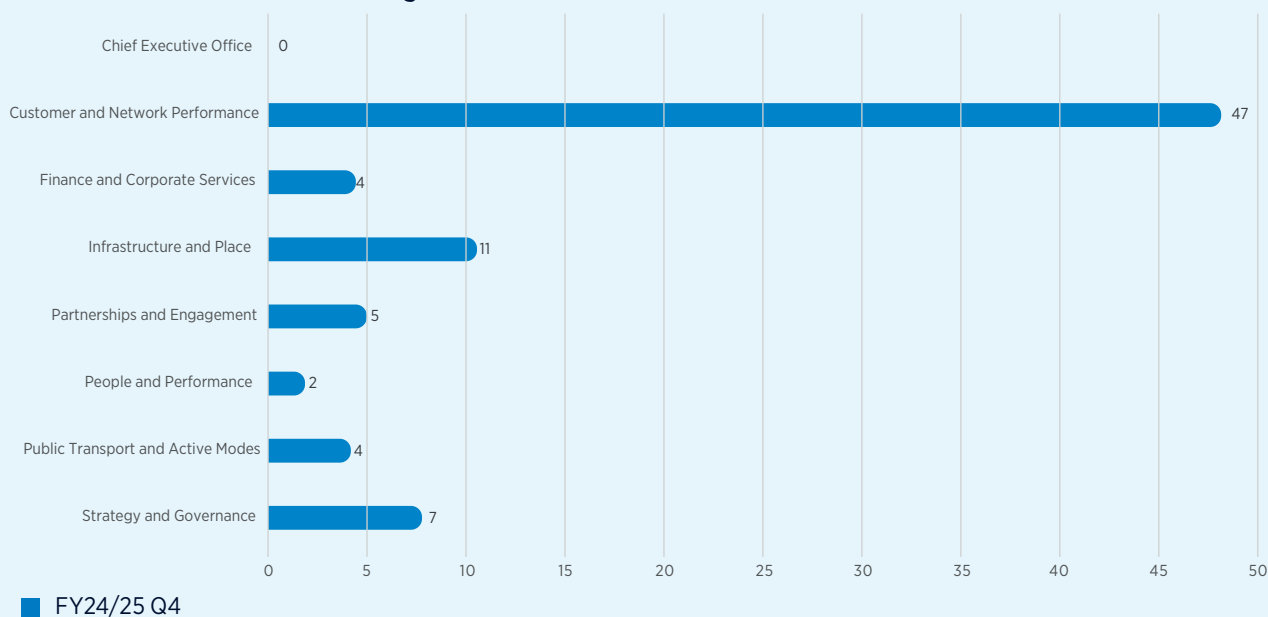


## Kaimahi Māori headcount\*

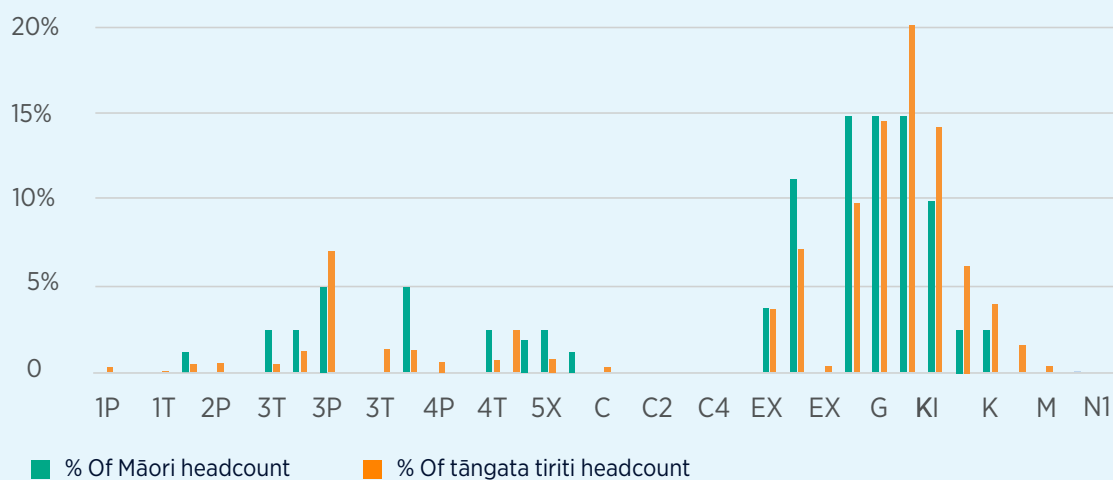


\*Ethnicity data was not collected for FY19-20

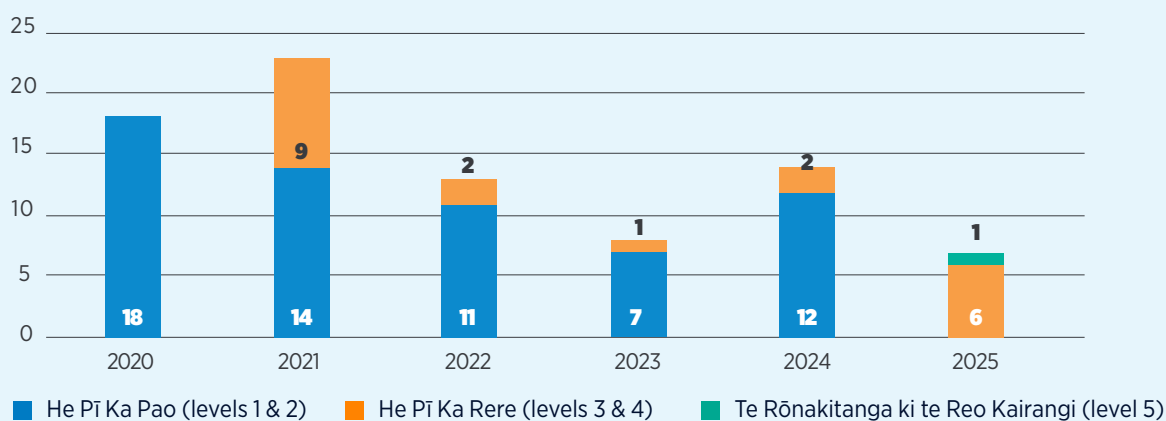
## Kaimahi Māori Headcount by Division - 30 June 2025



## Kaimahi distribution by salary band



## Te Ara Reo Māori registrations







# Kia Ora te Taiao

Kaitiakitanga



## **In FY24/25 AT engaged with mana whenua on projects that included initiatives to protect & improve the environment, and reduce pollution including:**

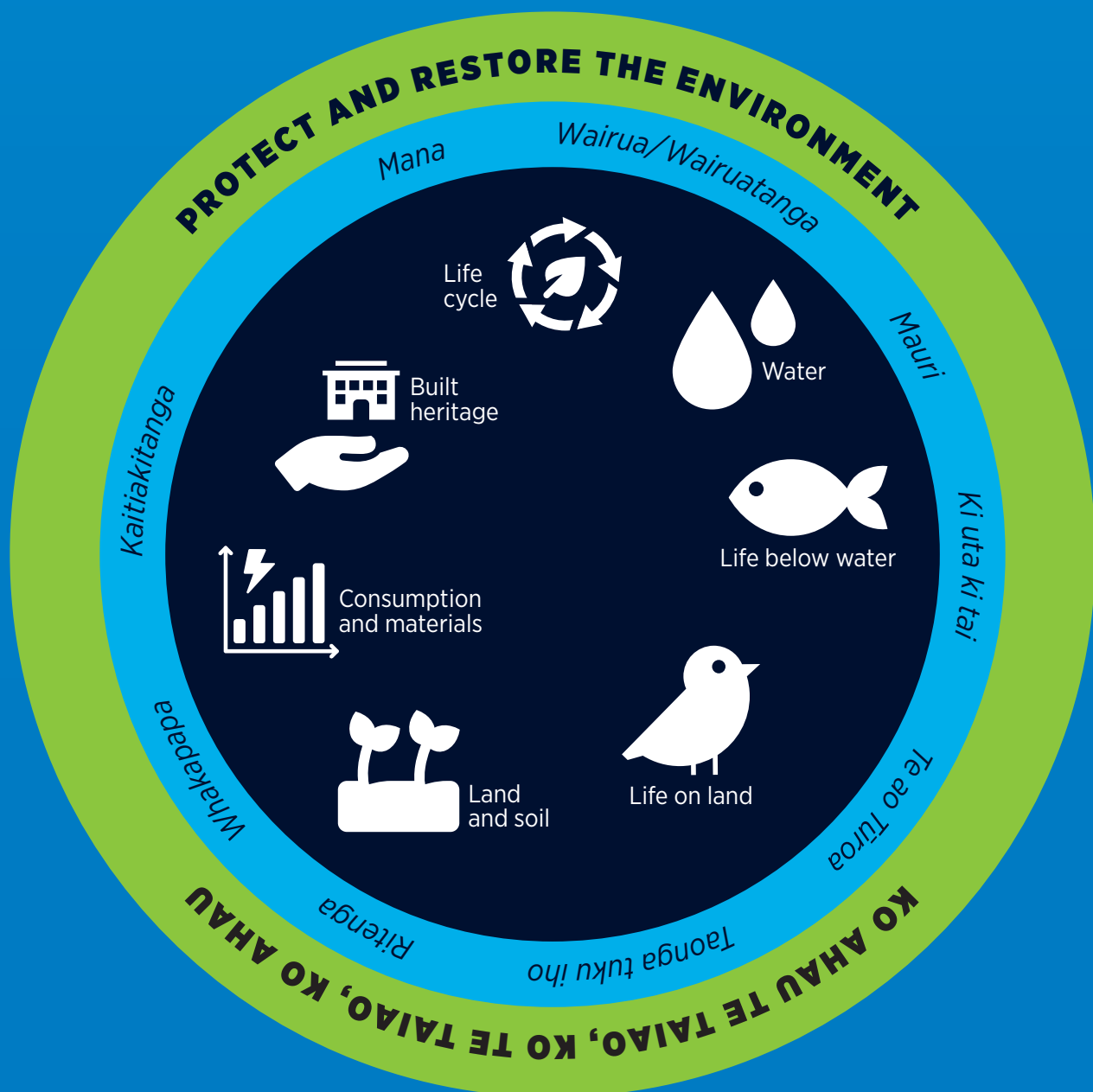
- Bus procurement strategy
- Carrington road improvements
- Low emission ferry programme
- Eastern busway alliance
- Electric ferries – pontoon renewal
- Ferry layover facility
- Great North Road update
- Level crossing removal programme
- Māngere East and Manukau cycling improvements
- Manurewa active modes action plan
- Mill Flat Road bridge update
- Safe walking and cycling connection Kelston-New Lynn
- Te Tupu Ngātahi
- Wainui Improvements (Milldale) including Highgate bridge planting
- 520 Te Arai Point Road Culvert replacement/fish passage
- Albany highway project
- Cycleway projects programme
- Inga Road, Milford Bridge Replacement
- Glen Innes pedestrian access bridge
- Pukekohe bus drivers facility
- Taskforce for nature-related financial disclosure (tnfd) / biodiversity framework
- Vincent Street bus and cycle lane upgrades
- Wellesley Street bus improvements project
- Downtown bus improvements & downtown west project
- Māngere West cycling improvements
- Kawau Island wharf maintenance and renewals
- Waipuna Bridge pier maintenance
- Downtown ferry terminal landside project
- Hīkina te Wero
- Te Mahia station access bridges
- Takaanini level crossings
- Parnell underpass & Heather Street boardwalk
- Point Chevalier to Westmere improvements project
- Waikōwhai Mt Roskill Intersections upgrades



## Hīkina te Wero: Environmental Action Plan 2020-2030

was developed in partnership with mana whenua and is AT's commitment to environmental sustainability. It supports the six outcomes identified in the Auckland Plan 2050 so that Tāmaki Makaurau can continue to be a place where people want to live, work and visit for future generations.

We measure and report on our progress each year. The environmental scorecard for FY24/25 is due to be published in October 2025.









# **Kia Ora te Marae**

Marae development





AT is committed to improving safety and access around our region's marae and papakāinga by providing quality infrastructure change, appropriate entrances, parking facilities, signage and roading extensions.

## He Miramira Highlights

### Marae Development Programme

**FY19-20**

**Te Kia Ora Marae**

Entry/exit onto marae

**FY20-21**

**Makaurau Marae**

Entry/exit, carpark  
& bus shelter

**Motairehe Marae**

Seawall

**FY21-22**

**Te Aroha Pā**

Carpark

**Motairehe Marae**

Carpark,  
bus shelter

**FY23-24**

**Te Kia Ora Marae**

**FY22-23**

**Hoani Waititi Marae**

Roading, kura  
crossing & signage

**FY24-25**

**Tāhuna Pā**

Carpark

**Rereteewhioi**

Carpark





# **Kia Ora te Umanga**

Māori business, tourism and employment





AT, along with the wider Auckland Council Group, supports a resilient and regenerative Māori economy by enabling economic opportunities for Māori businesses and iwi organisations.

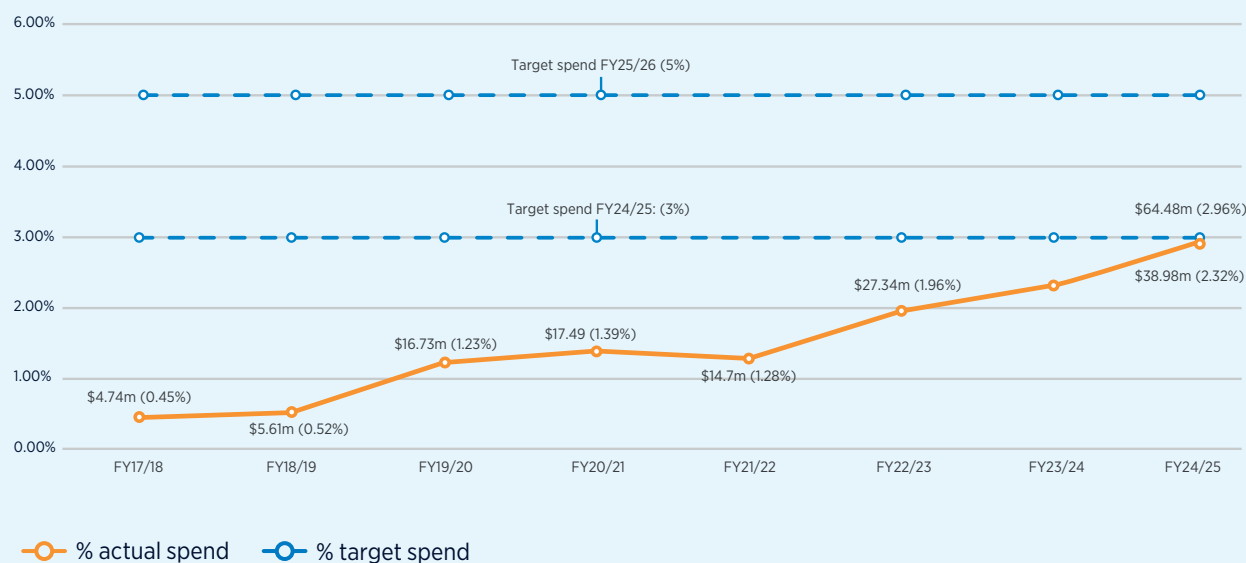
This is achieved through AT's own direct spend with Māori businesses, and also by connecting Māori businesses and organisations to our supply chains. AT requires our suppliers to proactively seek opportunities to partner with Māori-owned businesses in the delivery and supply of goods and services.



## He Miramira Highlights

In FY24-25, AT procured **\$64.48m** worth of services from Māori-owned businesses, or **2.96%** of AT's total influencable spend.

### % spend with Māori businesses





## Point Chevalier to Westmere improvements

The much-needed safety improvements to Point Chevalier, Meola and Garnet Road completed in March 2025 delivered social outcomes that exceeded the supplier diversity targets set during planning and procurement. **33%** of the contract was spent with **diverse suppliers**<sup>4</sup> – including **10% with five Māori-owned businesses – to deliver:**

- **2.5km of separated cycleways**
- **Slip lanes**
- **T2 lanes**
- **New bus stop shelters**
- **Landscaping and native planting**
- **The rebuilding of Meola Roads sinking foundations**
- **Resurfacing of Meola and Point Chevalier Road**

AT's Head Contractor, Dempsey Wood, supported suppliers in gaining certifications required for public infrastructure projects and purchasing additional equipment, such as a sucker truck. Dempsey Wood's contract manager and project manager are both Samoan so they understood how to actively seek out Māori-owned and Pasifika-owned businesses, create deep relationships and ensure their mana was uplifted, they were offered development opportunities and meaningfully engaged.

”

“We would hold up Pt2C2W as a model of how a local government agency and ourselves can work together to create outputs and outcomes of mana for the communities we serve individually and, most importantly, together.”

**Phil Wihongi** (Ngāti Whātua Ōrākei)

<sup>4</sup>Including Māori-, Pasifika- and women-owned businesses, as well as social enterprises and SMEs (1-49 FTEs) from the local board region the project was undertaken in.









# **Kia Ora te Ahurea**

Māori identity and culture



**In FY24-25 AT incorporated mahi toi for the following projects:**

<b>Project</b>	<b>Mahi toi</b>	<b>Ringatoi</b>
City Centre Wayfinding Strategy	New plinth sign designs rolled out across the city centre all include the momo moana pattern from AT's Taurapa design	Graham Tipene (Ngāti Whātua, Ngāti Kahu, Ngāti Hine, Ngāti Haua, Ngāti Manu)
Low Emission Ferry Programme	Charger building designs include a combination of poutama and unaunahi patterns. In the context of this project, Poutama represent the search for sustainable ways to produce and consume energy. Unaunahi recall the gathering of fish from the area that is now Commercial Bay and Princes Wharf.	Graham Tipene (Ngāti Whātua, Ngāti Kahu, Ngāti Hine, Ngāti Haua, Ngāti Manu)
Pukekohe Station Bus Driver's Facility	Te Nui o Pukekohekohe is a tribute to Pukekohe's legacy as a place of agriculture, abundance and prosperity. It includes designs representing kaahu, the atua Rongomaatane and Haumiatiketike, and Taratara-a-Kai patterns traditionally used on pātaka. The colour palette draws inspiration from the stunning sunsets of the region.	Pāora Puru (Ngāti Te Ata Waiohua)
Middlemore Train Station	The Ara Moana designs for the noise walls represent the ancestral streams and volcanic history of Middlemore. The Paatiki designs on the arrival paving mihi to Ootaki Creek that was once a vital mahinga kai for Waiohua iwi. Paatiki embodies the spirit of manaakitanga that is extended to all who pass through Middlemore Station.	Pāora Puru (Ngāti Te Ata Waiohua)

## Tangaroa fleet

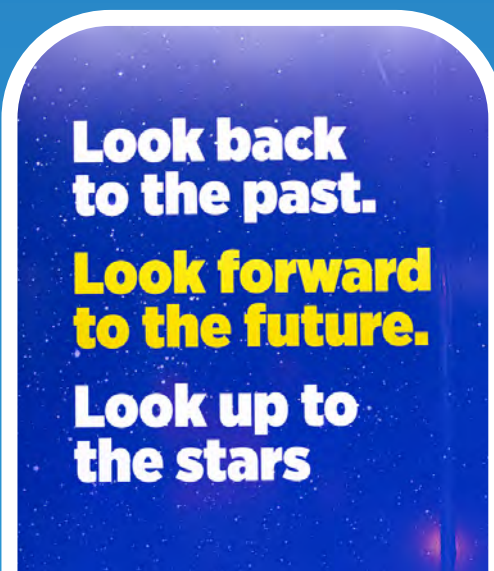
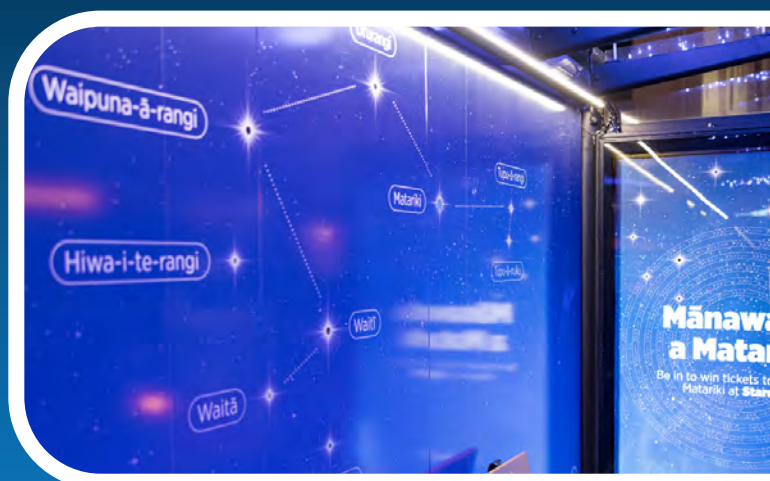
AT's new electric ferries and double decker buses feature elements of AT's taurapa artwork including the Tangaroa and unaunahi patterns on the bus livery, and ngā momo moana upholstery inside. These patterns together represent connection and movement through and between the bodies of water that surround the Tāmaki Makaurau isthmus and our transport network. Ngā mihi to Ira Aotearoa and Graham Tipene (Ngāti Whātua, Ngāti Kahu, Ngāti Hine, Ngāti Haua, Ngāti Manu) for the original AT Te Taurapa design.





## Matariki Shelters

In celebration of Matariki 2025, AT collaborated with oOh!media to turn a bus shelter into a night sky display illuminating the nine stars of Matariki. The shelter installed on 16 June 2025 raised public awareness of the cultural significance of Matariki and elevated the presence of ahurea Māori in Tāmaki Makaurau.





# Kia Ora te Reo

Te reo Māori



## Bilingual (te reo Māori/te reo Pākehā) automated audio announcements on AT's network:

**100%** **Ferry  
terminals** 

---

**100%** **Train  
platforms** 

---

**99%** **Buses** 

---

**100%** **Trains** 



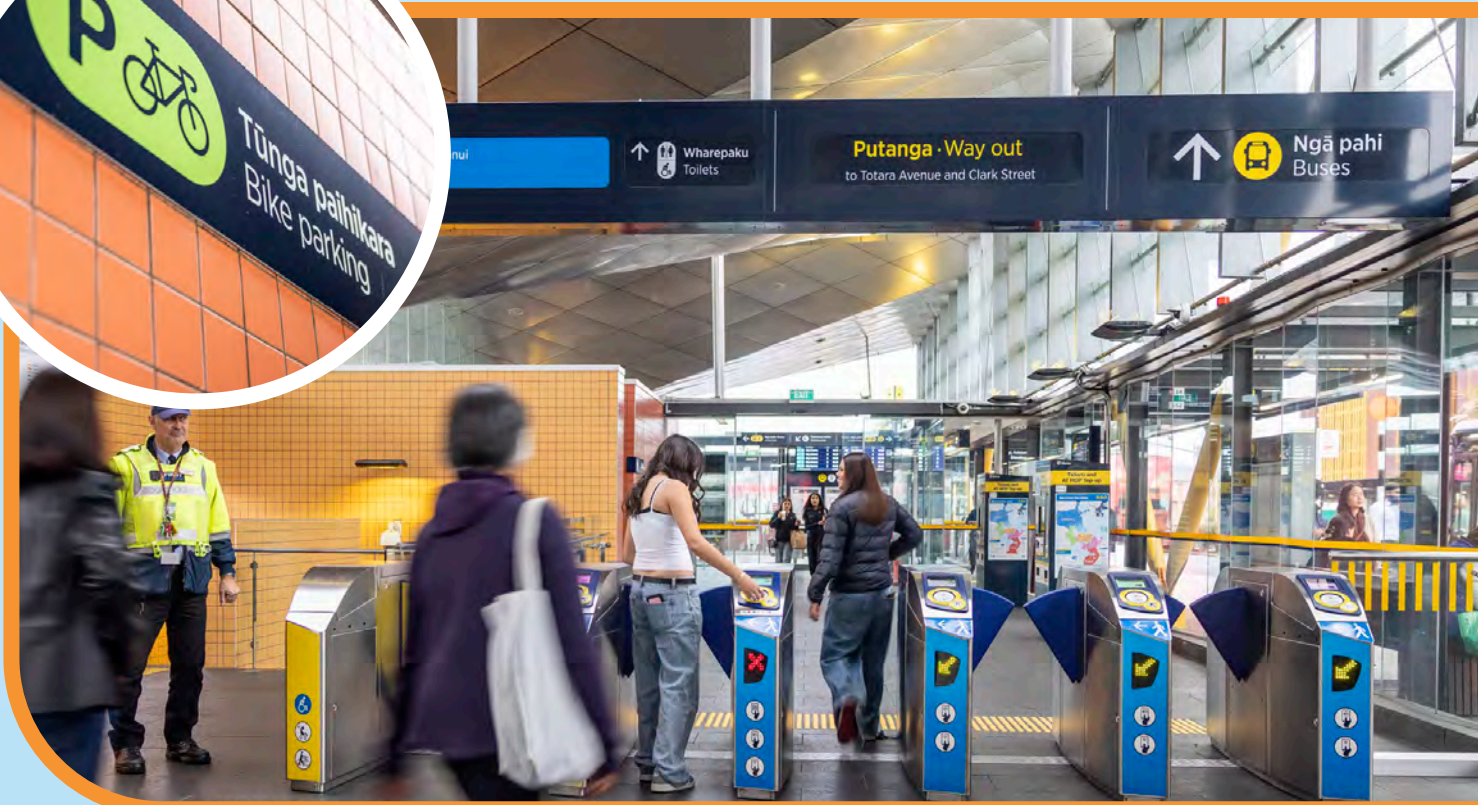
## Bilingual signage

### Perceptions of te reo Māori at New Lynn Station

New bilingual signage was rolled out across New Lynn Station from May – November 2024 to standardise the look and feel of the network ahead of the opening of the new City Rail Link stations. Subsequent research<sup>5</sup> into customer awareness and perception of the new wayfinding collateral found that of the 506 responses collected from customers at New Lynn Station between 21 November – 2 December 2024:

- 73% agreed or strongly agreed that the use of te reo Māori made the station more inclusive.<sup>6</sup>
- 11% (58) said they could speak/understand te reo Māori<sup>7</sup>. Of those, 60% (35) agreed or strongly agree that the new bilingual signs were helpful in finding their way around the station<sup>8</sup>.

This supports the conclusions of previous findings. In 2023, AT customer testing of bilingual wayfinding found that te reo Māori produced no discernable impact to legibility on signs, and that the current practice standard with te reo Māori preceding English language text should be continued.



<sup>5</sup>'Evaluation of Wayfinding at New Lynn Station', report by gravitasOPG, 17 Dec 2024.

<sup>6</sup> Q5 Onboard/Q5 Intercept: "Thinking about making your transfer today, how much do you agree or disagree that use of te reo Māori made the station more inclusive?"

<sup>7</sup> 4 said they could speak/understand te reo Māori fluently. 54 said they could speak/understand te reo Māori a little.

<sup>8</sup> Q15b: "Thinking about your experience at New Lynn station today, to what extent do you agree or disagree that the new bilingual signs are helpful in finding your way around the station?"

<sup>9</sup> 'Bilingual Wayfinding Customer Testing: Summary of Findings Auckland Transport', report by Maynard, 2023.



## Bilingual signage audit

This year, AT completed an audit of wayfinding signage to evaluate the condition and effectiveness of signs, establishing a foundation for ongoing maintenance. The audit includes the number of bilingual wayfinding signs installed at train stations, busways, ferry terminals and cycle-ways. The numbers below show how far AT has come and what remains to realise our commitment to a reo Māori that is seen, heard, spoken and learned across the Auckland Transport network.

### % AT Network Signage Bilingual

<b>Total</b>	<b>26%</b>
Shared paths & cycleways	72.2%
Train stations	34.9%
Ferry terminals	14.8%
Busways	4.5%





# **Kia Ora te Whānau**

Whānau and tamariki wellbeing







Auckland Transport's Te Ara Haepapa is a by-Māori, for-Māori programme that aims to reduce the deaths and serious injuries (DSI) among Māori on our roads through education. In 2024, Māori accounted for 16% of all DSI in our region.

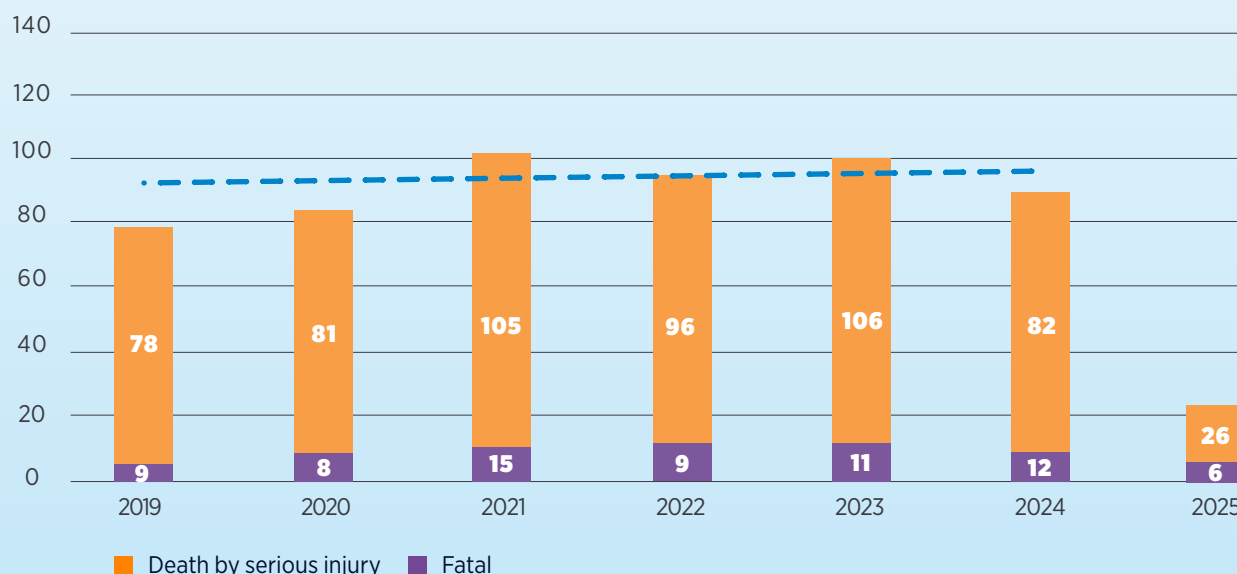
Te Ara Haepapa work in partnership with whānau, hapū, iwi, marae, kura, kōhanga reo and hapori Māori within the framework of te reo Māori me ōna Tikanga and works alongside agency partners to build trust, capability, capacity and resilience.

Many of these activations were held at marae to strengthen connections and encourage whānau to engage with their marae, iwi, hapū, whānau and hapori.

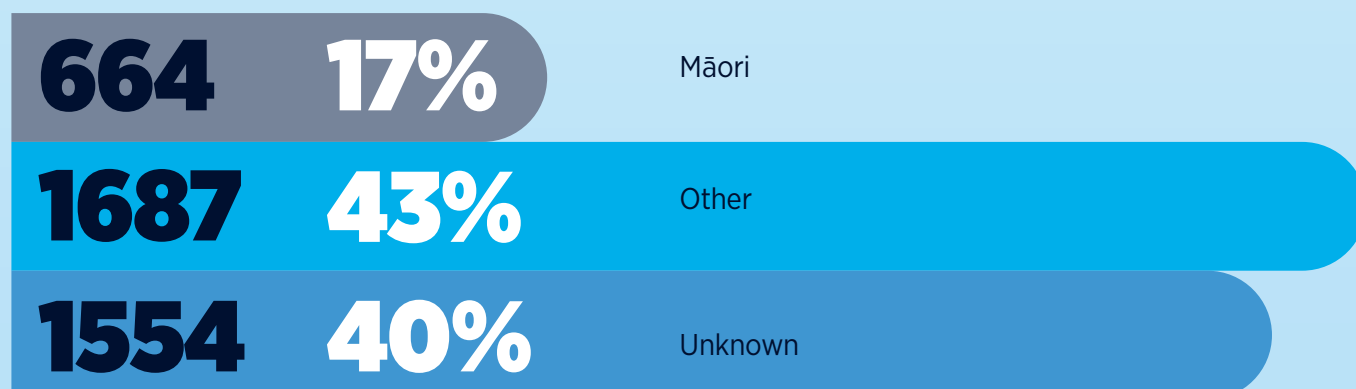
### We focus on seven kaupapa:

1. **Kaihautū** (licensing)
2. **Whīiki** (child restraints)
3. **Whānau Hīkoi** (pedestrian safety)
4. **Āta Haere** (speed)
5. **Waipiro me ngā Tarukino** (drug and alcohol awareness)

### Māori DSI injury by calendar year



### % of DSI recorded as Māori between 2019 and 2025



## Kaihautū

### Driver Licensing

Workshops that prepare and support tauira to successfully attain their driver's licence.

In FY24/25, Te Ara Haepapa delivered five Raihana Ako (Learner License), six Raihana Here (Restricted License) and five Raihana Matua (Full License workshops) in partnership with Ngāti Tamaterā, Ngāti Rehua, Outwest Youth, Te Hā Oranga, Reweti Marae, Manurewa Marae, Pillars Ka Pou Whakahou, Te Puna Hauora, Te Taura Here, Ngā Wātene Māori and NZ Police. A marae based wānanga model was utilised to promote safer driving learning and behaviours which also fostered the additional benefits of strengthening whānau connectedness and encouraging whānau to engage in their marae.

Workshop	# of tāngata that achieved their licence	Total no. of Registrations
Raihana Ako (Learners)	60 (90.91%)	66 <sup>10</sup>
Raihana Here / Raihana Matua (Restricted and Full)	163 (85.79%)	190
Total	223 (87.11%)	256

Kaihautū currently has a net promoter score of 97 based on ākonga feedback!

## Whītiki

### Seatbelt and Child Restraints

Free seatbelt and child restraint checking that also educates and assists communities with the complexities of buying and installing child restraints safely.

Training was also provided for technicians from Te Kohanga Reo National Trust, Ngāti Awa, Ngāti Hine, and Otangarei Health who provided voluntary support.

Whītiki workshops were delivered through hapūtanga wānanga, whānau kōrero, marae rā hauora in partnership with Te Kaha o Te Rangatahi, Te Hā Oranga, Manurewa Marae, Papakura Marae, Reweti Marae, Te Kia Ora Marae, Ngāti Manuhiri, kura, kōhanga reo, puna reo and early childhood centres.

This year Te Ara Haepapa received a Seatbelt Crash Simulator from Tasman District Council to support engagement with rangatahi and whānau. The simulator is an experience resource that helps to demonstrate the forces of a low-speed crash. The simulator experience highlighted the value of active engagement, recognising that just telling our whānau to wear their seatbelt isn't enough to achieve behaviour change.

## Paihikara

### Cycle Safety

Programme focused on increasing the number of tamariki, rangatahi, pakeke and hapori Māori cycling safely.

Engagements were delivered across 5 local board areas through activations, hui, and safety events. This year's programme provided education and resources for tamariki Māori on safe cycling etiquette and helmet safety.



<sup>10</sup>Remaining 6 are still awaiting assessment



## Whānau Hīkoi Pedestrian Safety

Promoting safe walking practices with Māori through hands-on learning. This year's kaupapa focused on the message "E Tū, Titiro, Whakarongo, Pōwhiri".

### In FY24/25:

- delivered activations across eight local boards in partnership with five marae and 14 learning facilities including kura auraki, kura kaupapa and kōhanga reo.
- developed kōhanga reo short bilingual videos to reinforce safe pedestrian crossing practices.
- supported Te Kia Ora Marae with safe pedestrian planning in preparation for the opening of their marae.





### **Āta Haere**

#### Speed

Activations where tamariki participate in capturing and discussing speed data on local roads. Designed to encourage drivers to slow down around schools and educate tamariki Māori about road safety.

Te Ara Haepapa delivered activations across three local board areas in partnership with Te Kura Kaupapa Māori o Te Kōtuku, Te Kōhanga Reo o Ngā Hau e Whā and Ngā Hau e Whā Marae.

### **Waipiro me ngā Tarukino**

#### Drug and Alcohol Awareness

Activations addressing alcohol and drug related road safety concerns.

#### **In FY24/25**

- supported eight compulsory breath testing checkpoints in Counties Manukau in collaboration with NZ Police
- delivered activations sharing the dangers of impaired driving at Manurewa Marae, Reweti Marae, and Ngāti Tamaterā wānanga.

### **Motopaika Raihana**

#### Motorcycle and Moped Safety

Activations aimed at increasing safe riding knowledge, experience and skills for Māori.

In FY24/25, Te Ara Haepapa delivered 19 motorcycle safety workshops.

### **Ara Haerenga**

#### Active Travel

Improving access to safe and sustainable transport choices for young road users is a key action in the Road Safety Objectives, 2024.

#### **In FY24/25:**

- delivered 23 Ara Haerenga activations.
- responded to two serious safety incidents near kura by encouraging and supporting whānau in safe walking, scootering and cycling practices to and from the kura.
- Additional activations promoted driving safely around pedestrian infrastructure near schools and encouraged tamariki and whānau to utilise the infrastructure provided.















# Mānawatia a Matariki



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